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 groningen

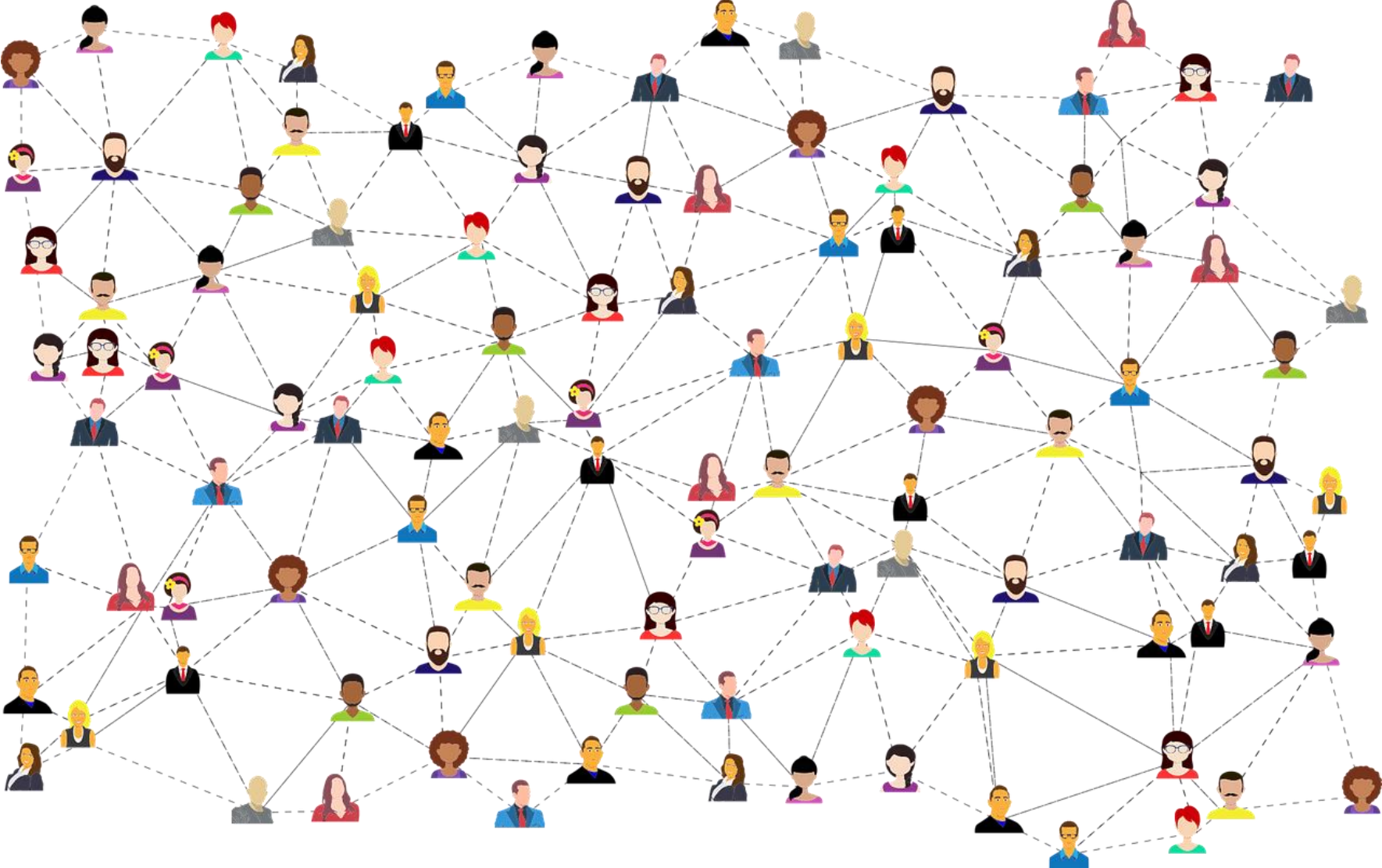
Comparing Social Network Dynamics

Edoardo Baccini¹ joint work with Zoé Christoff¹ and Rineke Verbrugge¹

¹Bernoulli Institute for Mathematics, Computer Science and Artificial Intelligence, University of Groningen

Contact: e.baccini@rug.nl

Social Networks



Social Network Dynamics

Diffusion Processes

Agents' opinions are influenced by the opinions of their network neighbours.

Link Change

Agents connect to similar agents and disconnect from dissimilar agents.

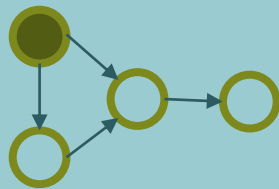
Social Network Dynamics

Threshold Models of Diffusion

- Social Network
- Agents initially possessing a opinion
- Uniform Influenceability threshold

Update Rule

Adopt if **enough** network neighbours have already adopted.



Easley and Kleinberg (2010), Baltag et al. (2019)

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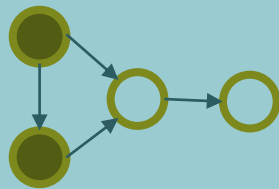
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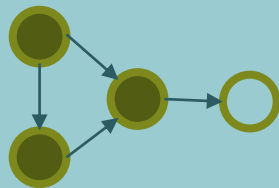
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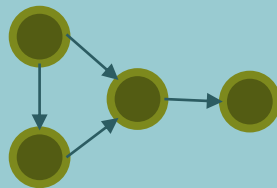
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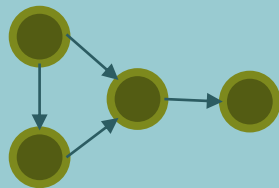
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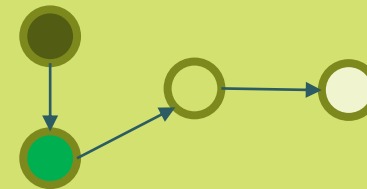
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Threshold-based Link Change

- Social Network
- Set of opinions
- Uniform similarity threshold

Connection Rule

Connect if you have **enough** features in common.



Smets and Velázquez-Quesada (2019, 2020)

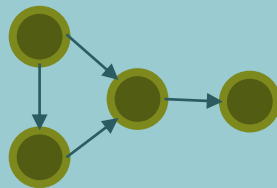
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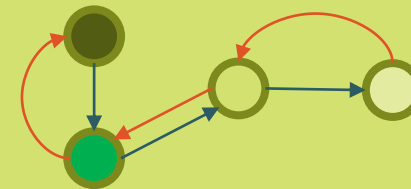
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Models of Social Network Dynamics

Monotonic Diffusion

Old opinions stay!

e.g., Easley and Kleinberg (2010), Baltag et al. (2019)

Monotonic Link Change

Old ties must stay!

e.g., B. and Christoff (2023)

Models of Social Network Dynamics

Monotonic Diffusion

Old opinions stay!

e.g., Easley and Kleinberg (2010), Baltag et al. (2019)

Non-monotonic Diffusion

Old opinions can go!

e.g., Smets and Velázquez-Quesada (2019), Grandi et al. (2015)

Monotonic Link Change

Old ties must stay!

e.g., B. and Christoff (2023)

Non-monotonic Link Change

Old ties can go!

e.g., Smets and Velázquez-Quesada (2019, 2020)

Models of Social Network Dynamics

Model Analysis

**Monotonic
Diffusion**

Old opinions stay!

**Non-monotonic
Diffusion**

Old opinions can go!

**Monotonic
Link Change**

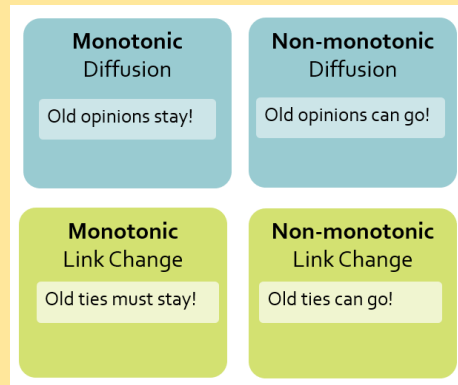
Old ties must stay!

**Non-monotonic
Link Change**

Old ties can go!

Models of Social Network Dynamics

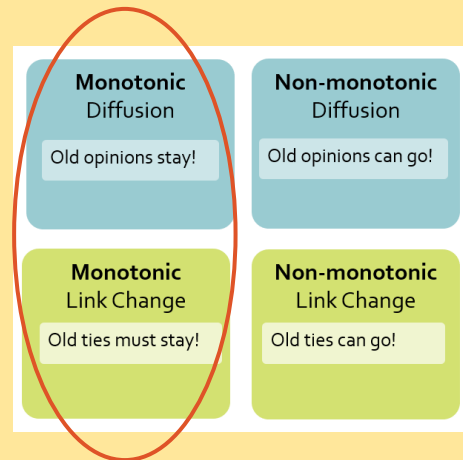
Model Analysis



Fix a set of operations

Models of Social Network Dynamics

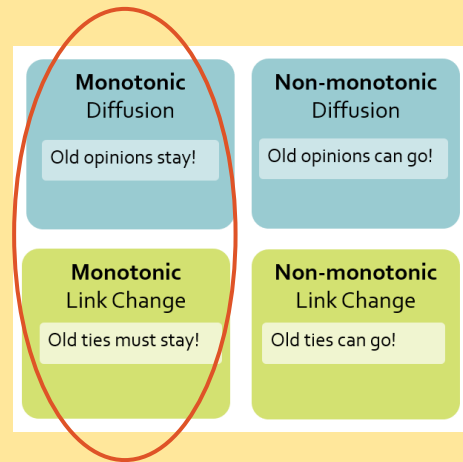
Model Analysis



Fix a set of operations

Models of Social Network Dynamics

Model Analysis



Fix a set of operations

Study **sequences** of operations

Models of Social Network Dynamics

Model Analysis

Monotonic
Diffusion

Old opinions stay!

Non-monotonic
Diffusion

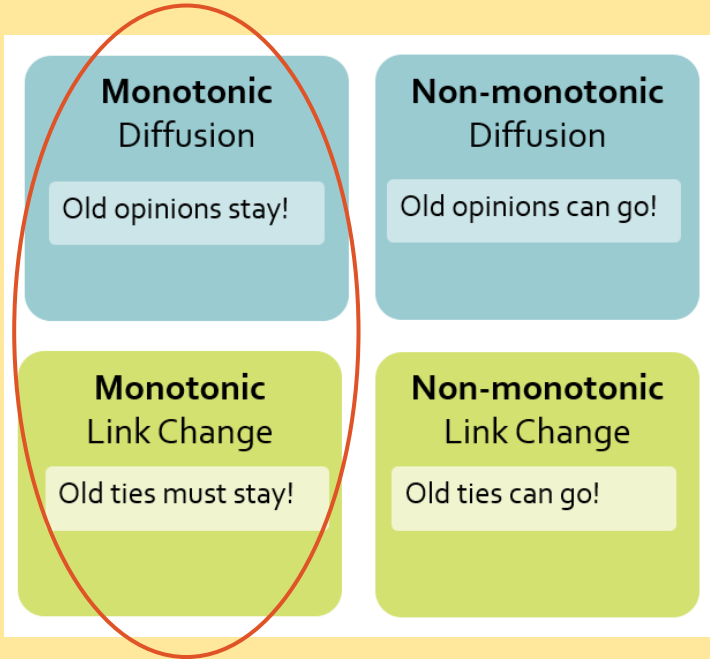
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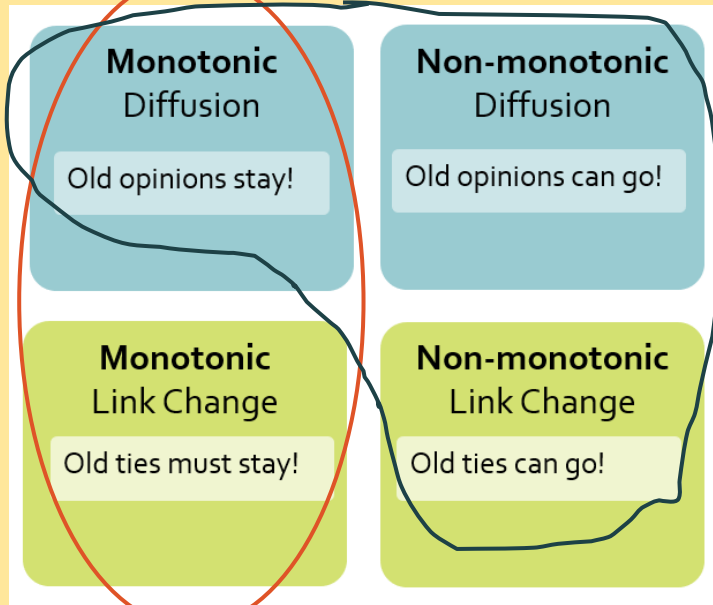
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Link Change

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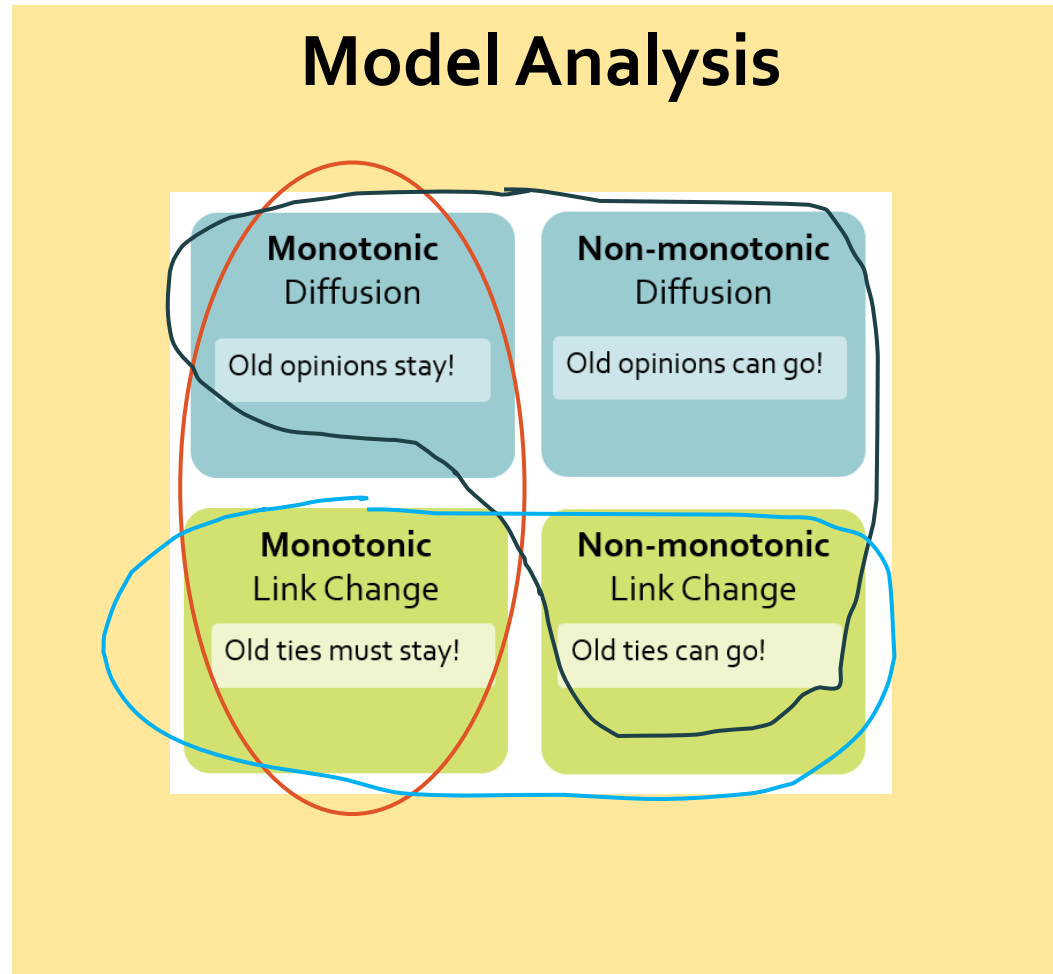


Models of Social Network Dynamics

Model Analysis

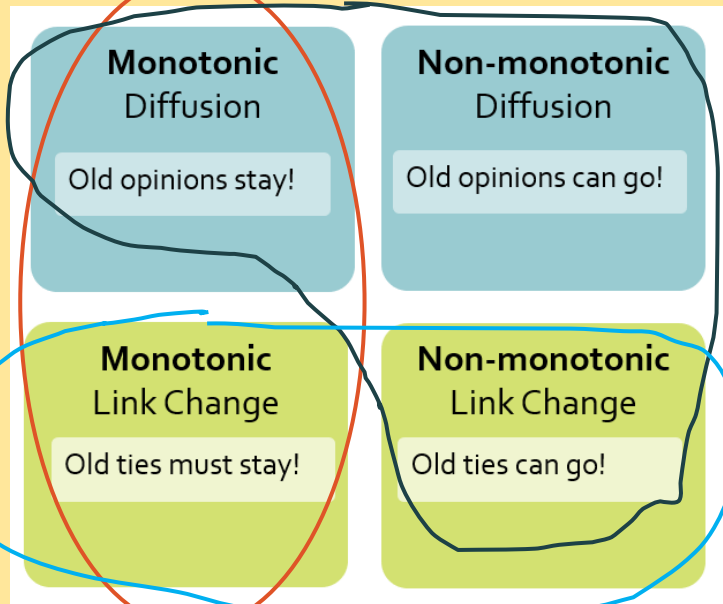


Models of Social Network Dynamics



Models of Social Network Dynamics

Model Analysis

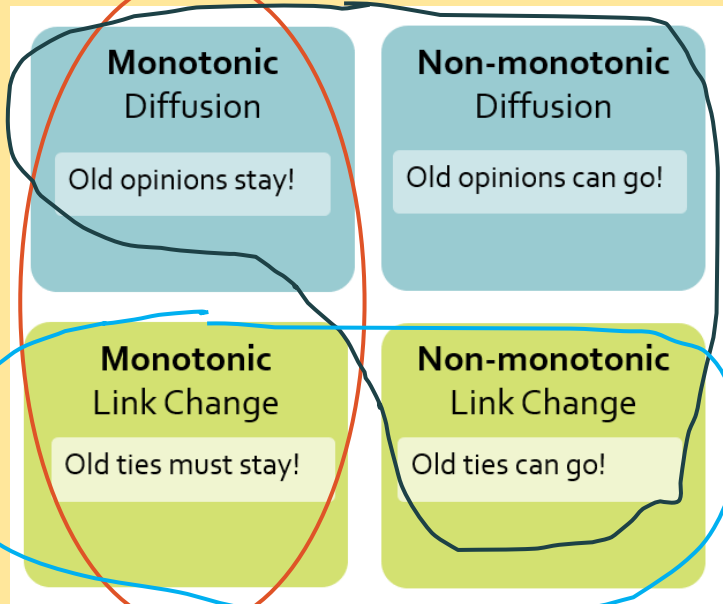


Q

Do different sets capture different dynamics?

Models of Social Network Dynamics

Model Analysis



Q Do different sets capture different dynamics?

Q Can we reduce sets of operations to others?

Comparing Social Network Dynamics

1. Design a logic for social network changes.

2. Comparing dynamics via replaceability

2.1 General irreplaceability result

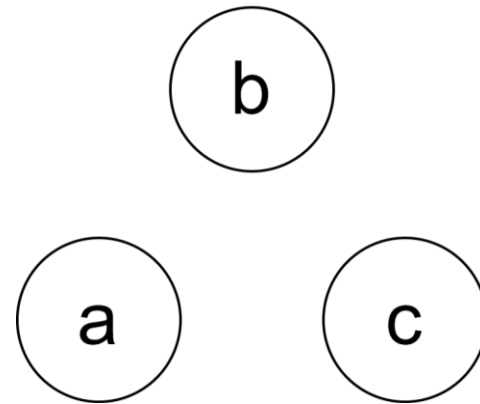
2.2 Replaceability on special classes of models

Comparing Social Network Dynamics

- 1. Design a logic for social network changes.**

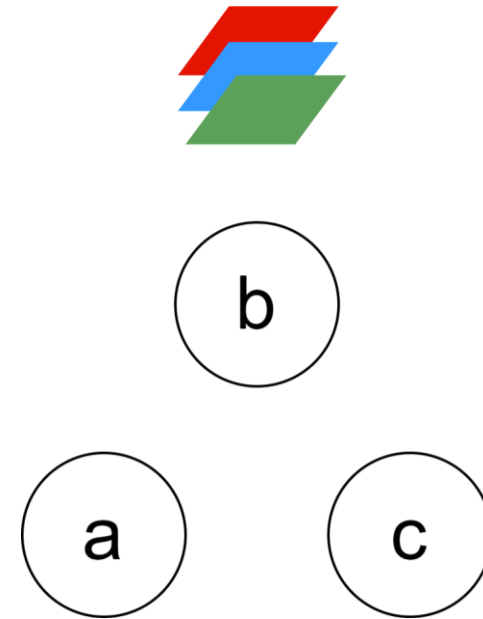
A Logic for Social Network Changes

1. Set of agents



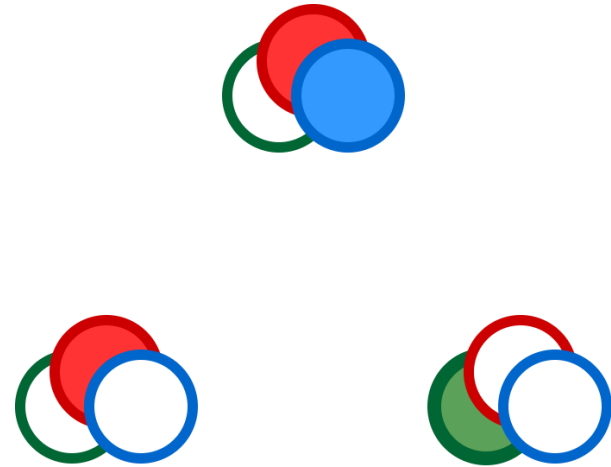
A Logic for Social Network Changes

1. Set of agents
2. Set of features



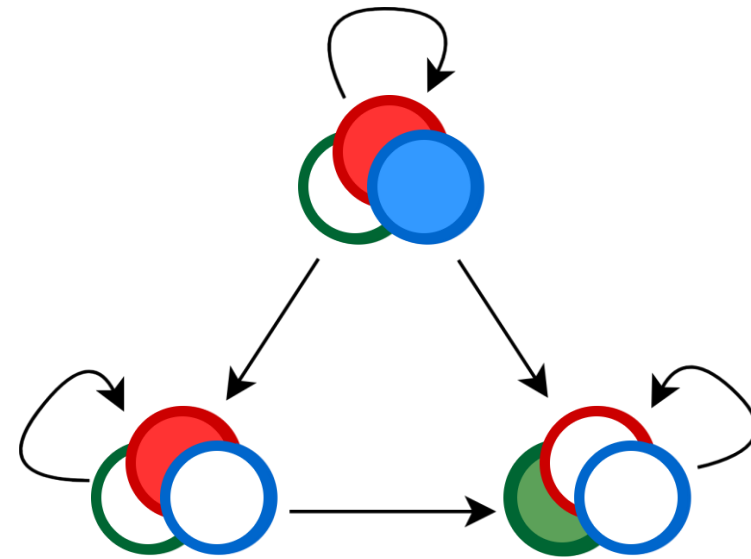
A Logic for Social Network Changes

1. Set of agents
2. Set of features
3. Features assignment



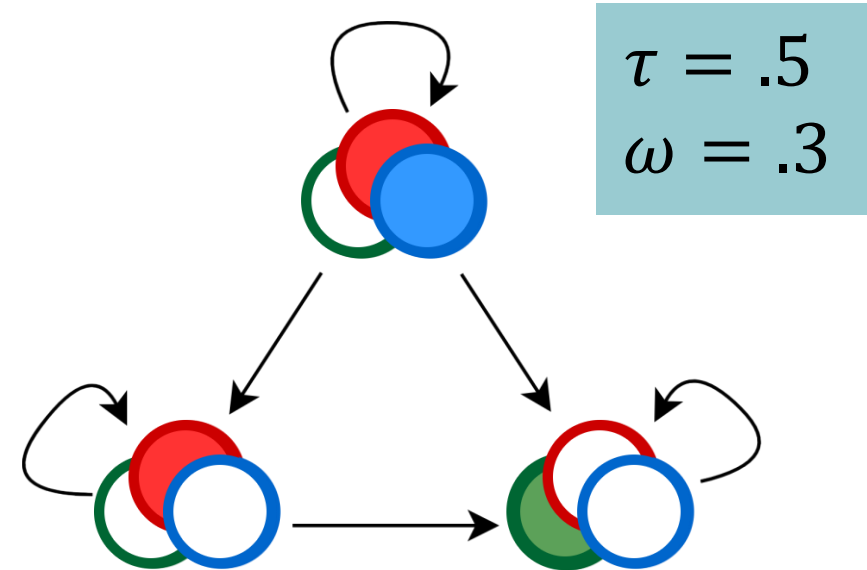
A Logic for Social Network Changes

1. Set of agents
2. Set of features
3. Features assignment
4. Influence Network

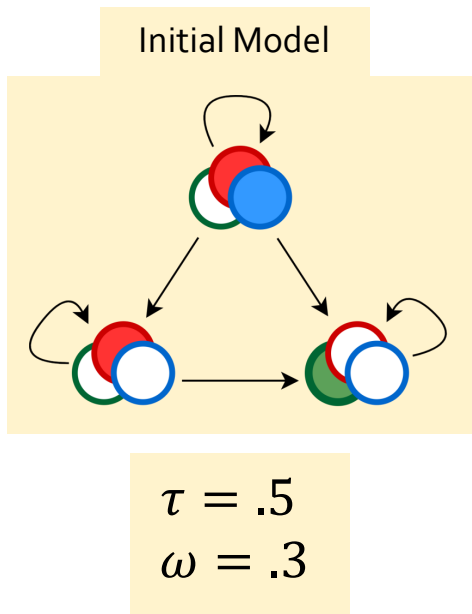








A Logic for Social Network Changes

1. Set of agents
2. Set of features
3. Features assignment
4. Influence Network
5. Influenceability threshold $\tau > 0$
6. Similarity threshold $\omega > 0$



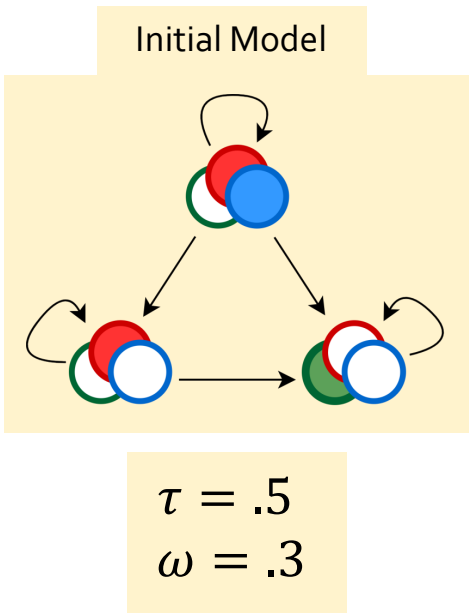
Model Updates



	Diffusion	Link Change	Simultaneous Changes
Monotonic	 1	 2	 2
Non Monotonic	 3	 3	 3

1. See also Baltag et al. (2019).
2. See also B., Christoff and Verbrugge (2022), B. and Christoff (2023)
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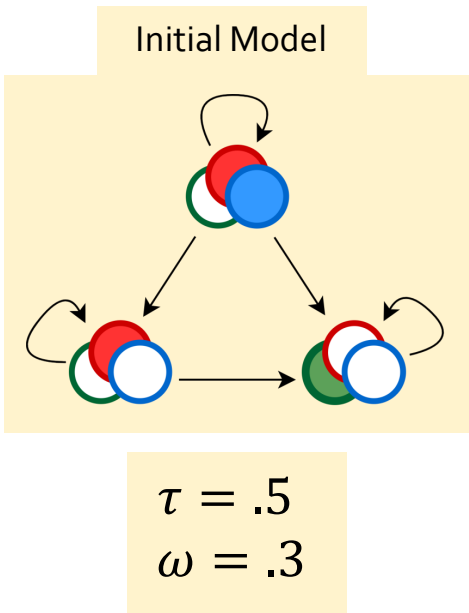
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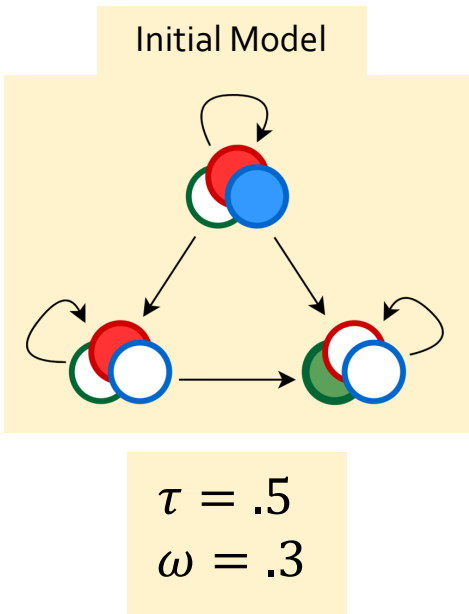
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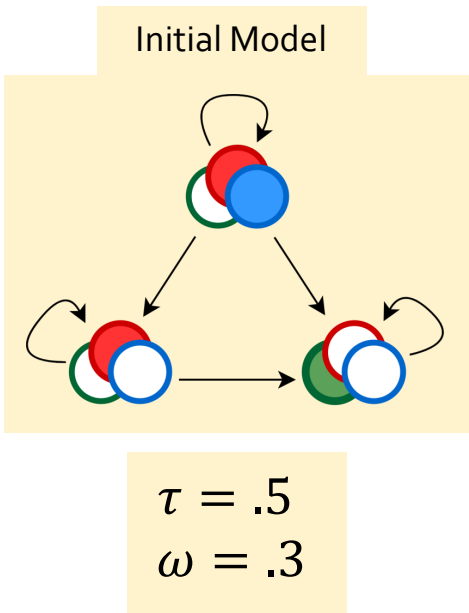
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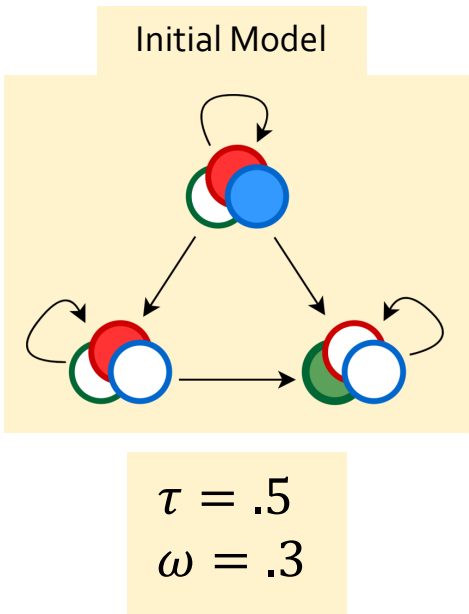
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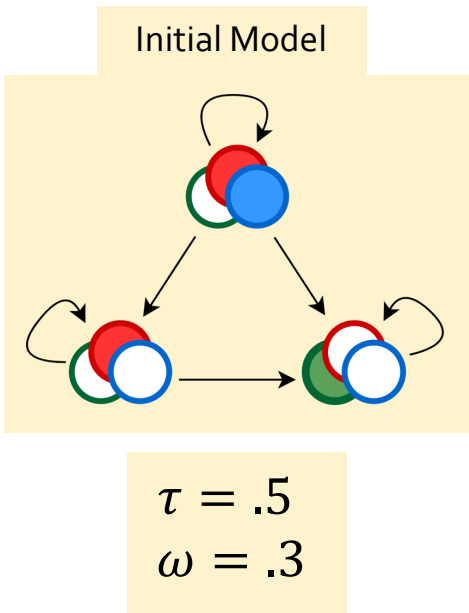
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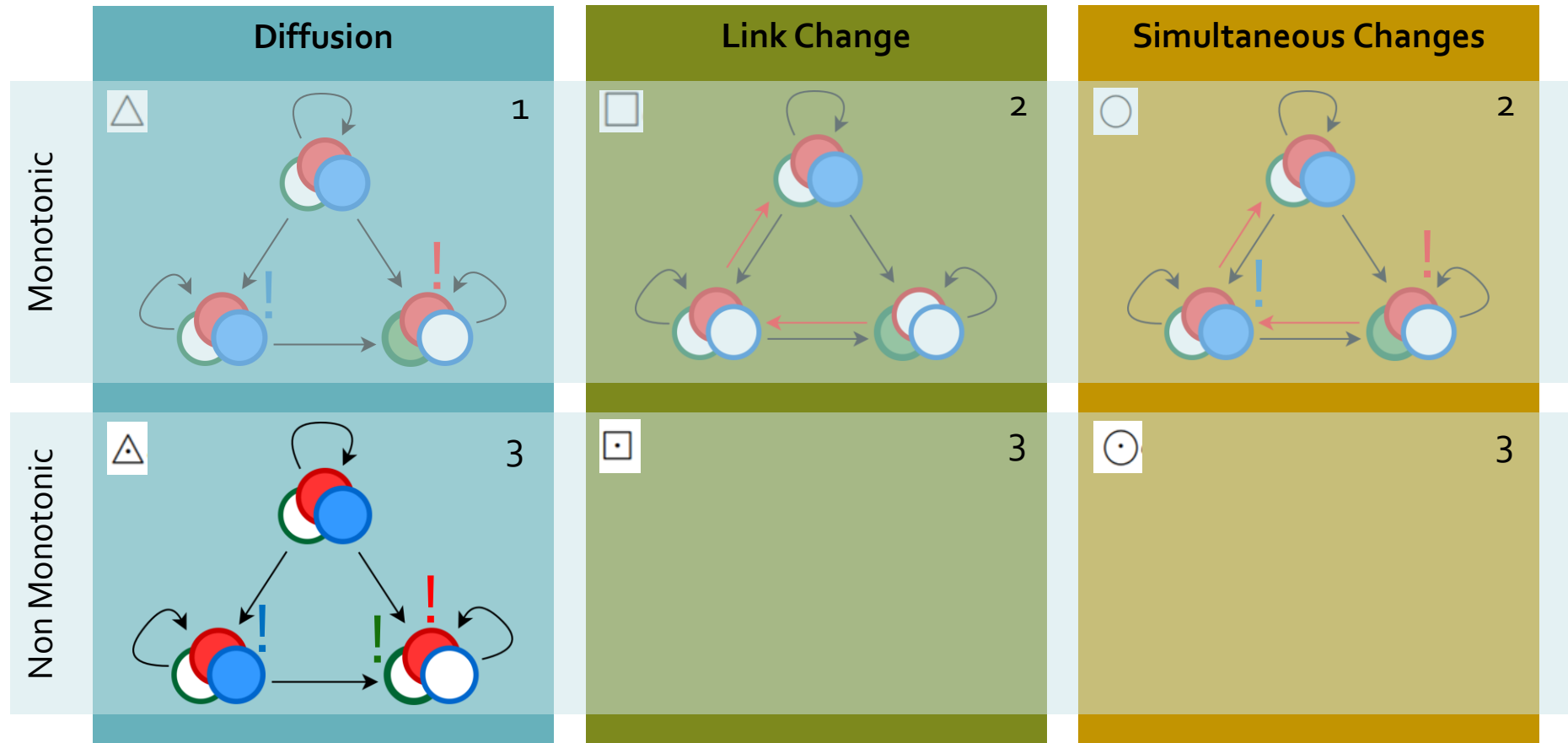
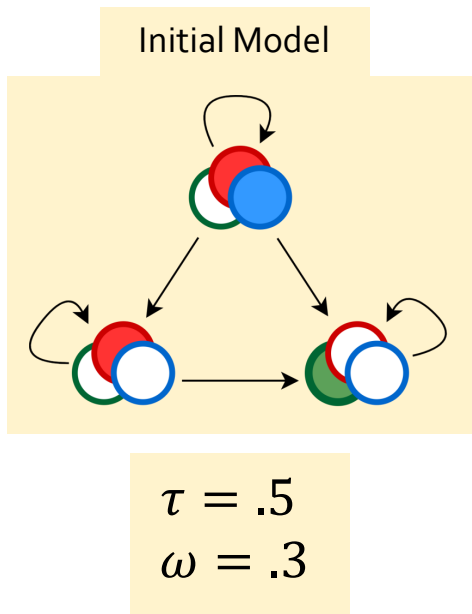
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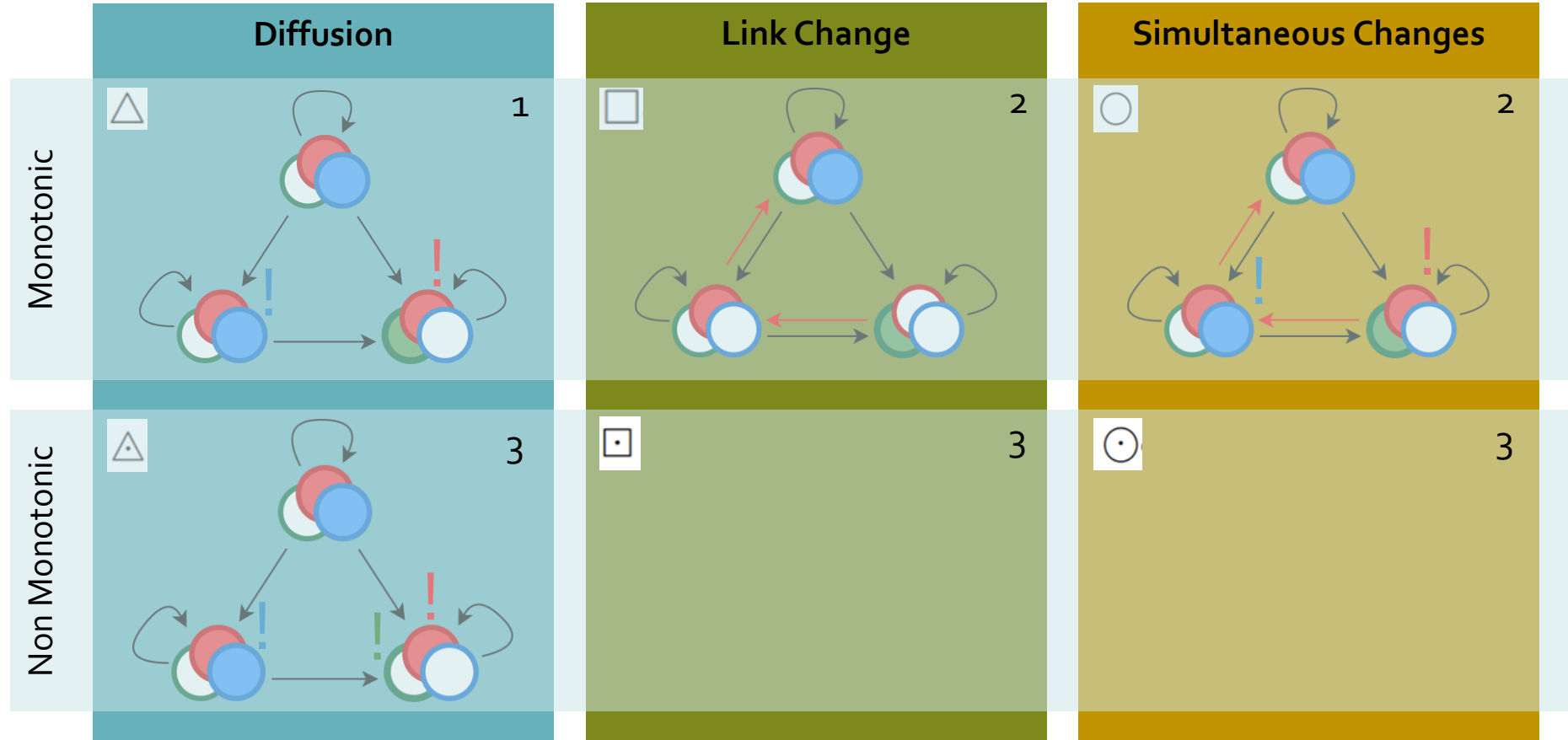
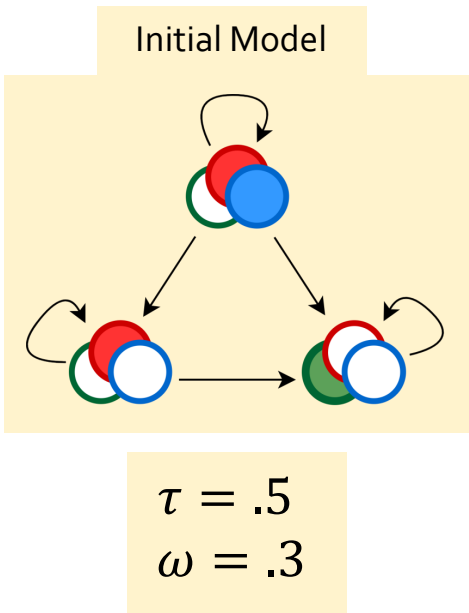
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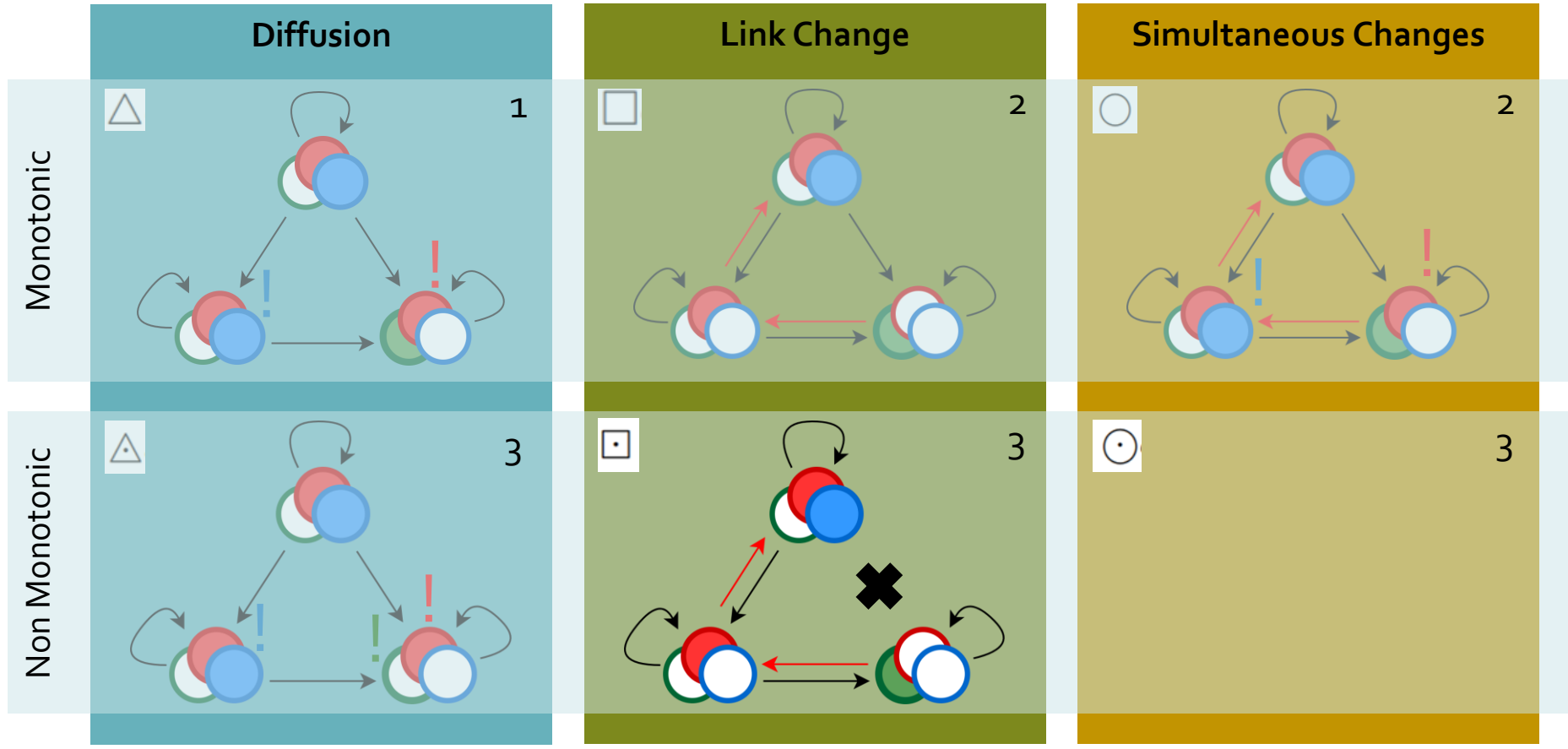
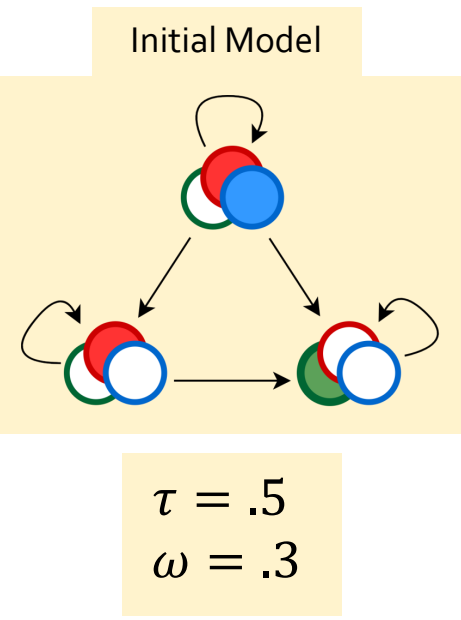
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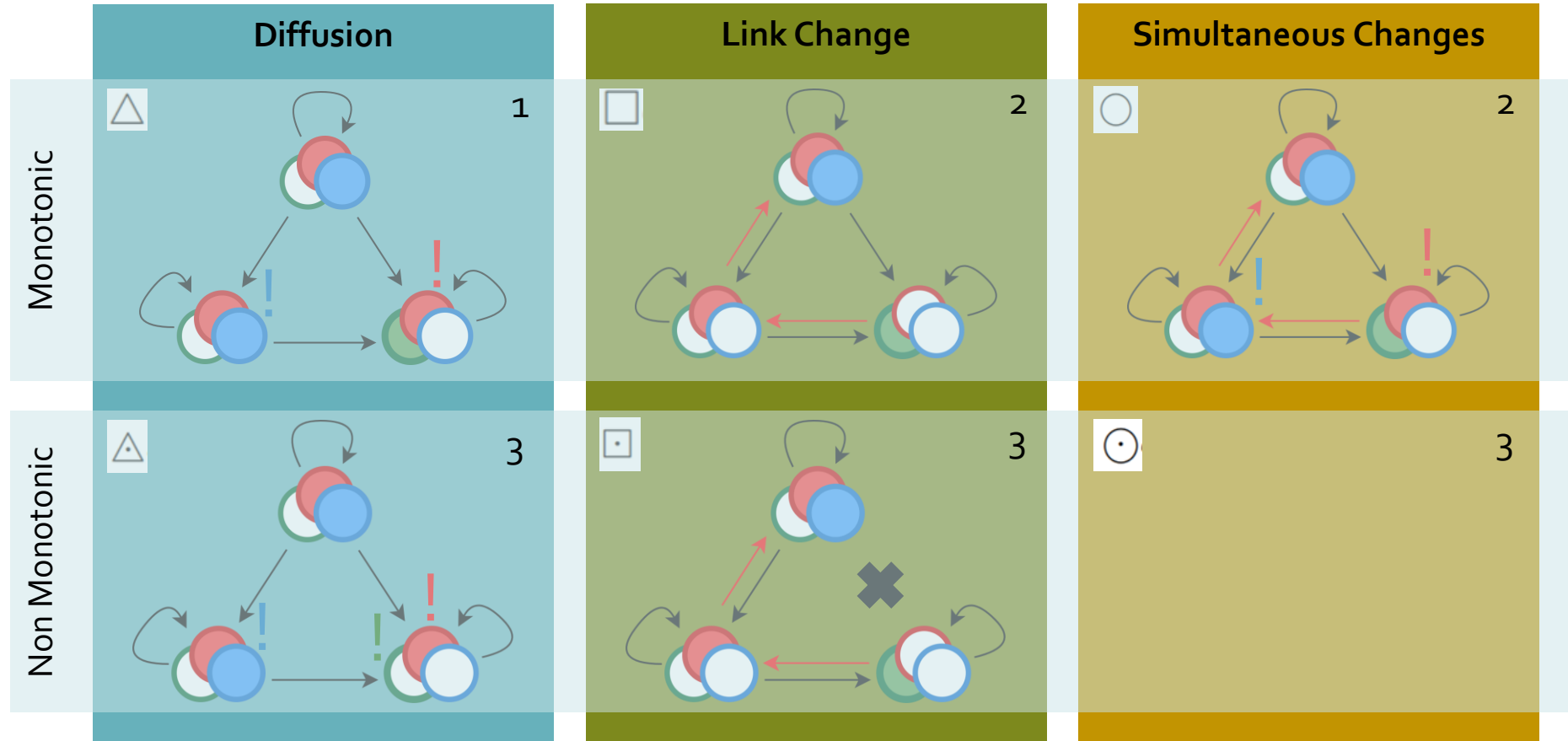
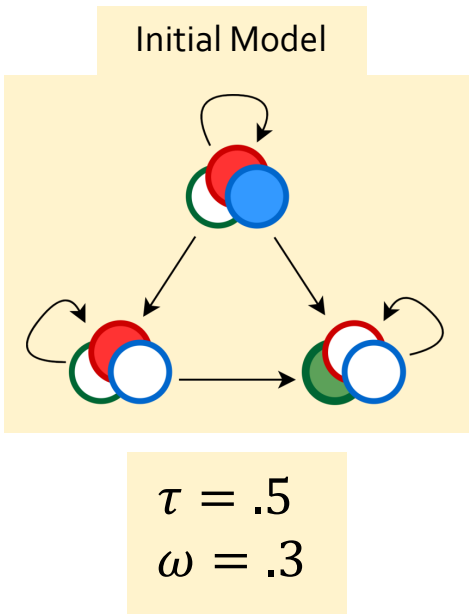
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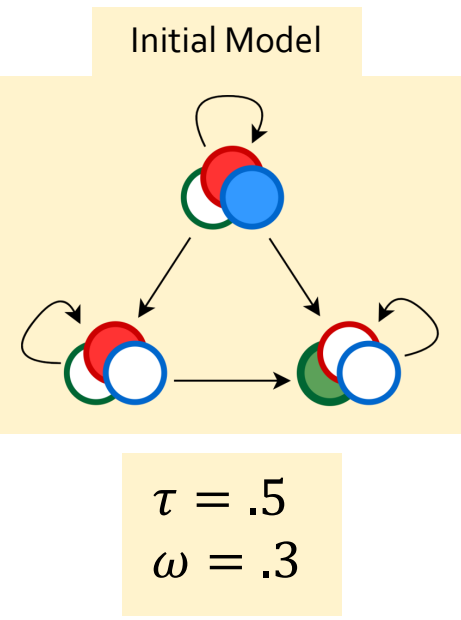
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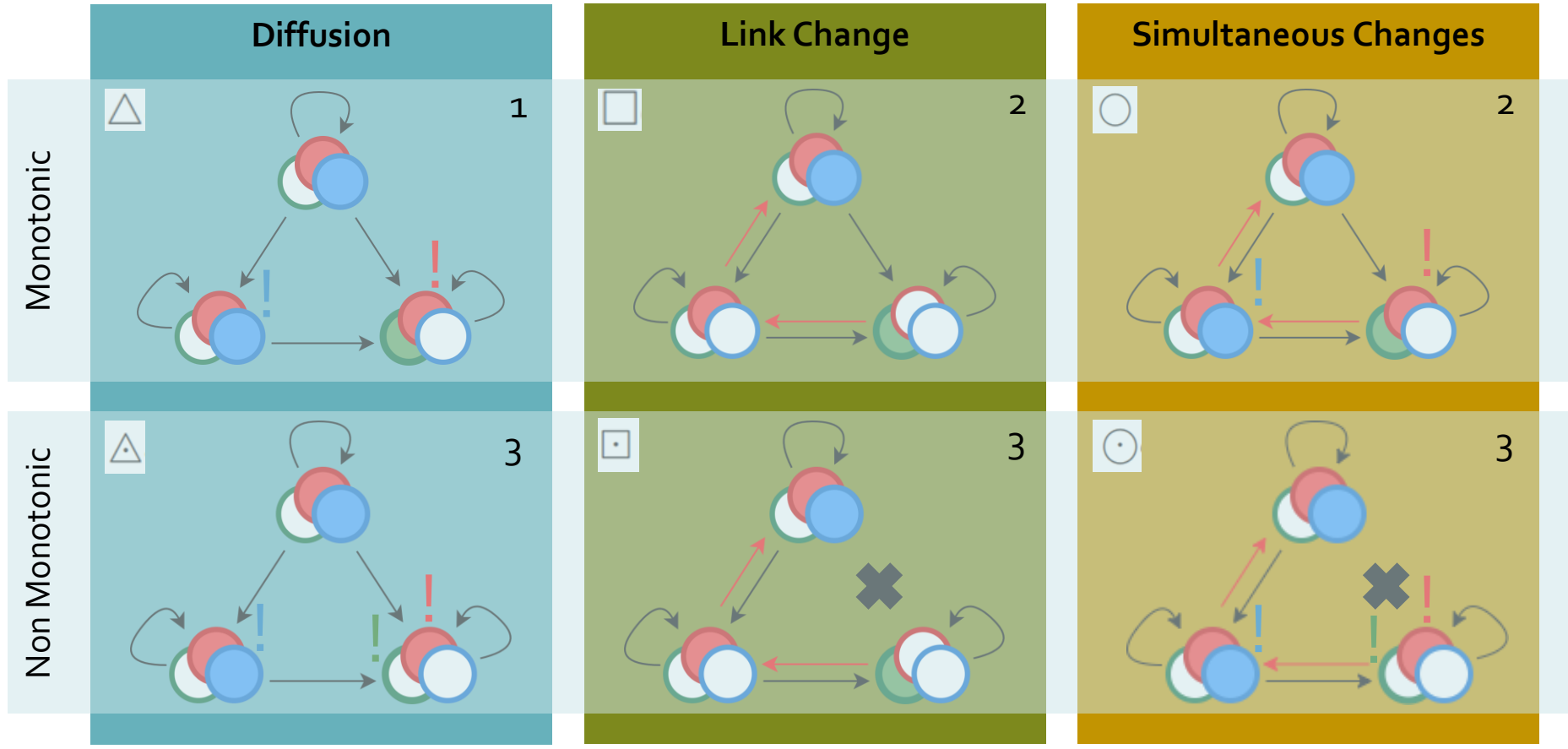
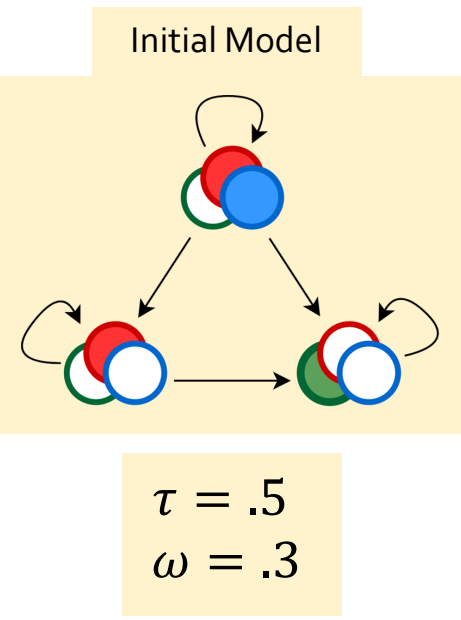
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Syntax and semantics

	Diffusion	Link Change	Simultaneous
Monotonic			
Non Monotonic			

$\varphi := N_{ab} \mid f_a \mid \neg\varphi \mid \varphi \wedge \psi \mid \Delta\varphi \mid \triangle\varphi \mid \square\varphi \mid \square\cdot\varphi \mid \bigcirc\varphi \mid \bigcirc\cdot\varphi$

$M \models f_a$ if and only if $f \in V(a)$

$M \models N_{ab}$ if and only if $(a, b) \in N$

$M \models \neg\varphi$ if and only if $M \not\models \varphi$

$M \models \varphi \wedge \psi$ if and only if $M \models \varphi$ and $M \models \psi$

$M \models X\varphi$ if and only if $M_X \models \varphi$

Syntax and semantics

	Diffusion	Link Change	Simultaneous
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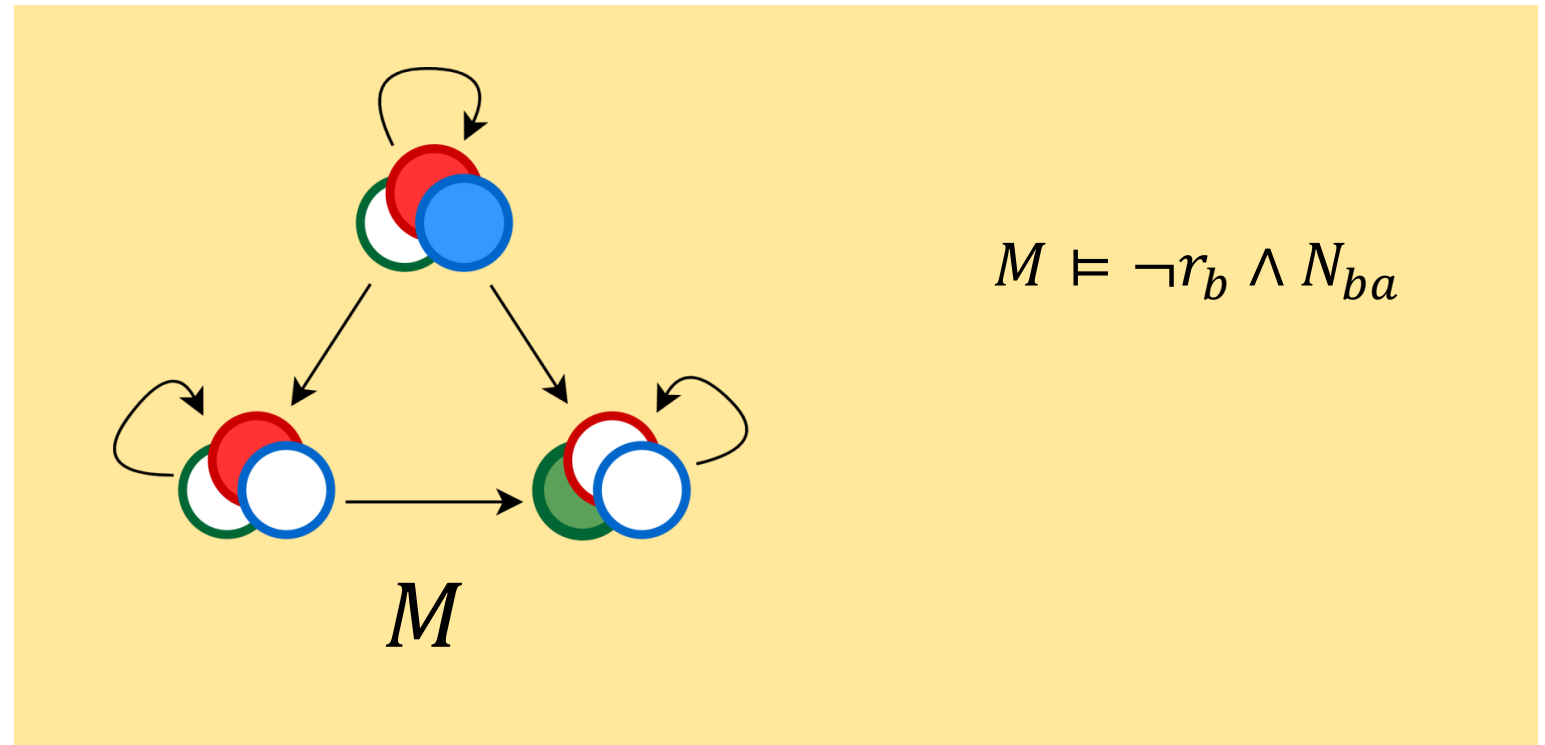
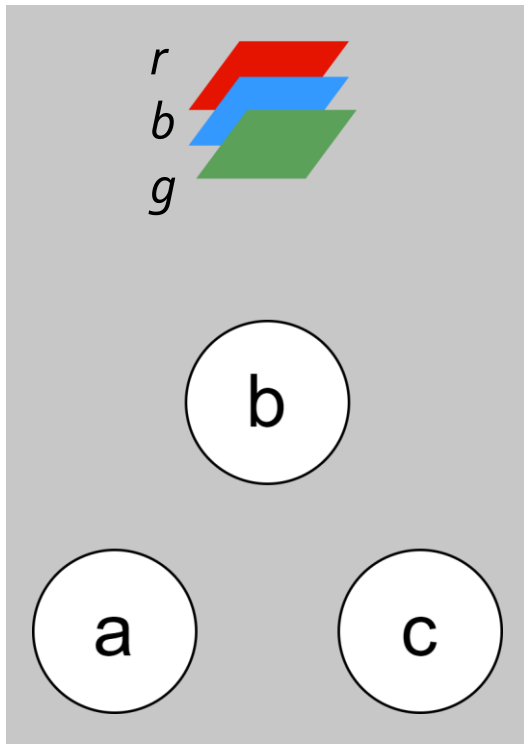
Dynamic operator

Model update corresponding to dynamic operator

Syntax and semantics

	Diffusion	Link Change	Simultaneous
Monotonic			
Non Monotonic			

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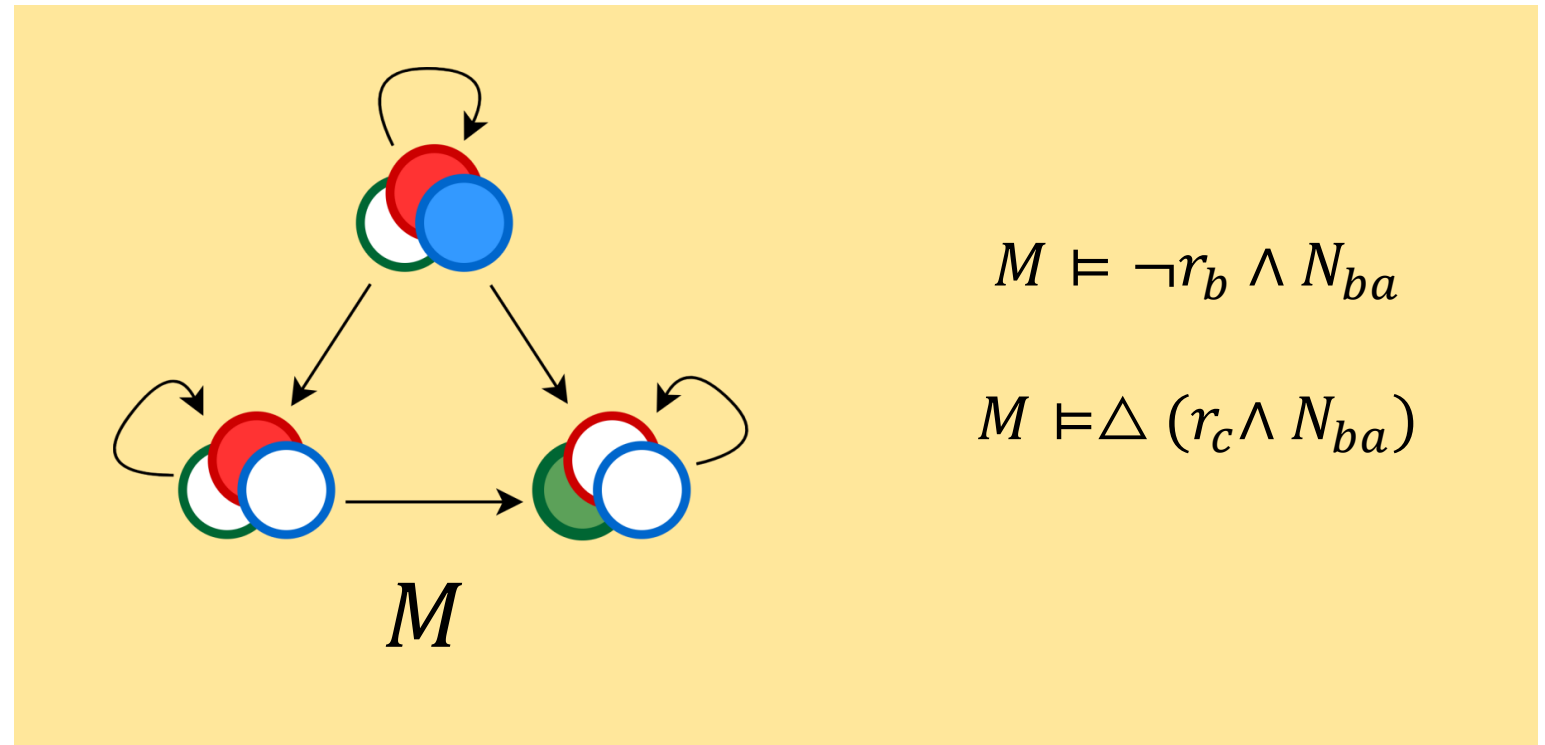
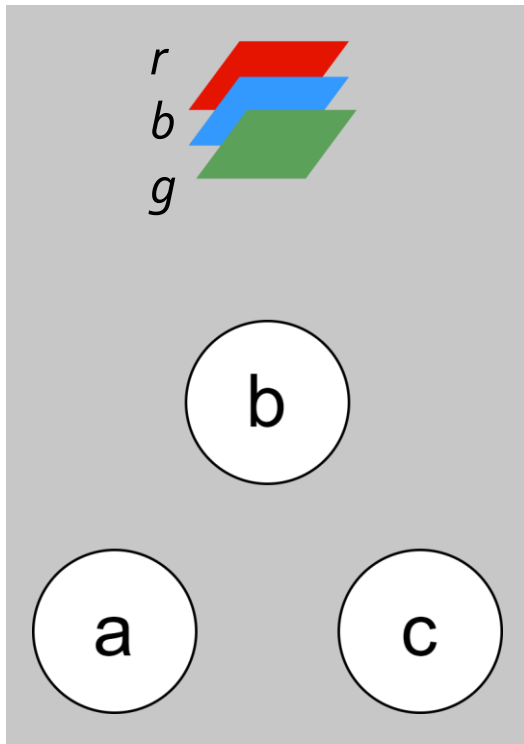


$$M \models \neg r_b \wedge N_{ba}$$

Syntax and semantics

	Diffusion	Link Change	Simultaneous
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Non Monotonic			

$\varphi := N_{ab} \mid f_a \mid \neg\varphi \mid \varphi \wedge \varphi \mid \Delta\varphi \mid \dot{\Delta}\varphi \mid \Box\varphi \mid \dot{\Box}\varphi \mid \bigcirc\varphi \mid \dot{\bigcirc}\varphi$



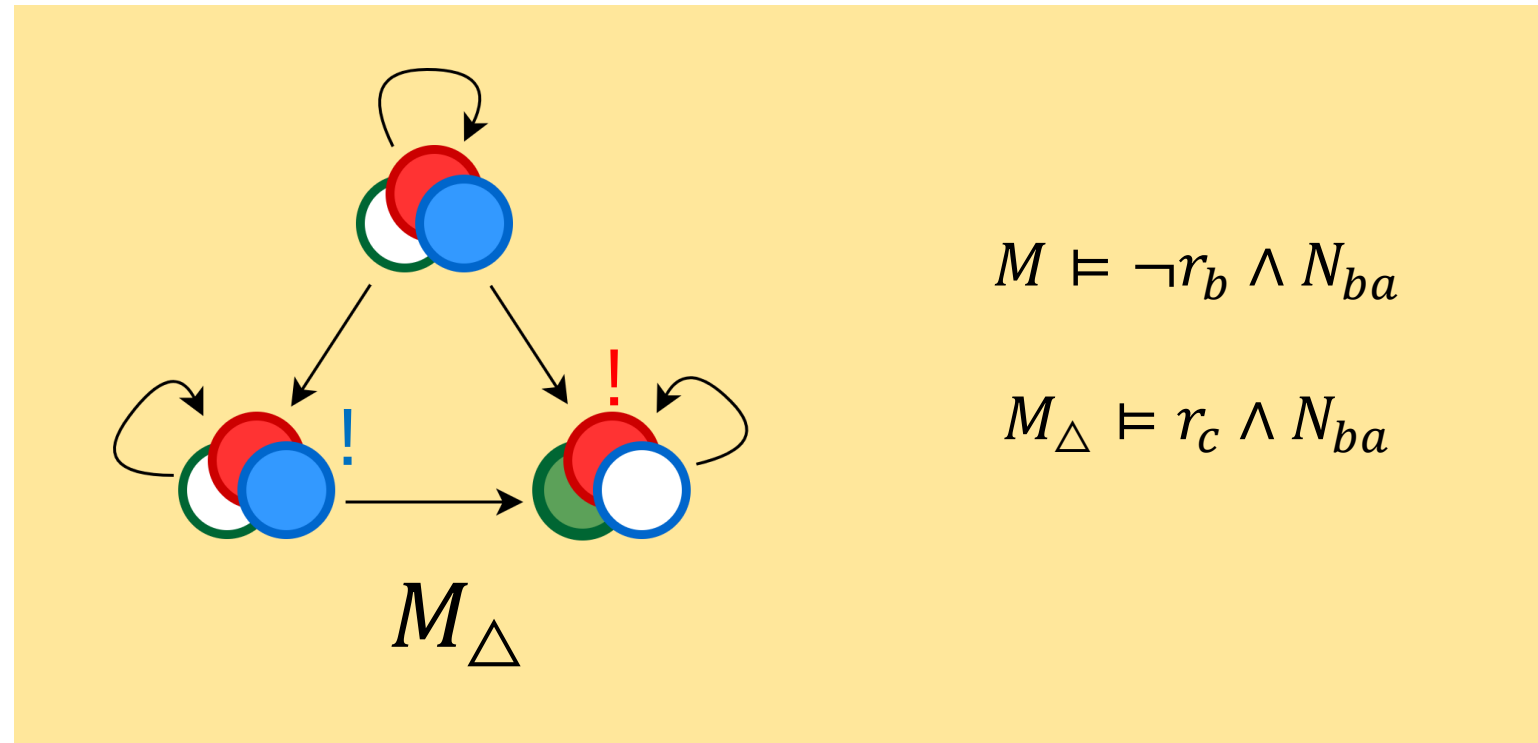
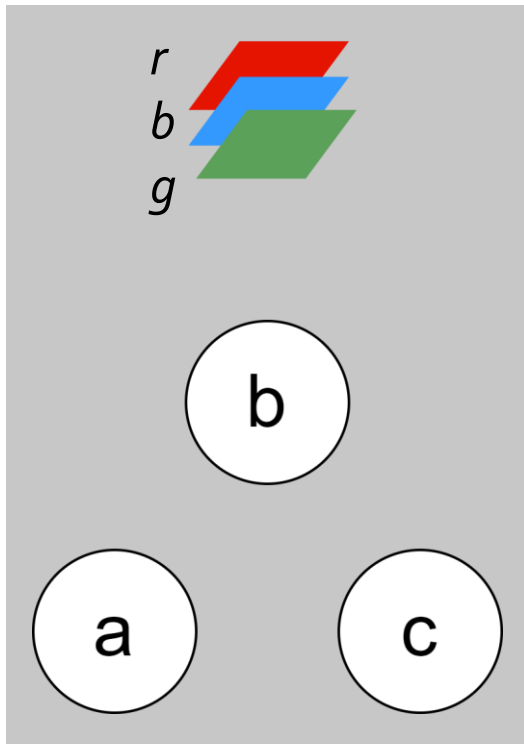
$$M \models \neg r_b \wedge N_{ba}$$

$$M \models \Delta (r_c \wedge N_{ba})$$

Syntax and semantics

	Diffusion	Link Change	Simultaneous
Monotonic			
Non Monotonic			

$\varphi := N_{ab} \mid f_a \mid \neg\varphi \mid \varphi \wedge \varphi \mid \Delta\varphi \mid \dot{\Delta}\varphi \mid \square\varphi \mid \dot{\square}\varphi \mid \bigcirc\varphi \mid \dot{\bigcirc}\varphi$



$$M \models \neg r_b \wedge N_{ba}$$

$$M_{\Delta} \models r_c \wedge N_{ba}$$

Expressing social pressures

Conformity (adoption) pressure

$$f_{N(a)}^\tau := \bigvee_{\{G \subseteq N \subseteq A, N \neq \emptyset : \frac{|G|}{|N|} \geq \tau\}} \left(\bigwedge_{b \in N} N_{ba} \wedge \bigwedge_{b \notin N} \neg N_{ba} \wedge \bigwedge_{b \in G} f_b \right)$$

Similarity pressure

$$sim_{ab}^\omega := \bigvee_{\{E \subseteq F : \frac{|E|}{|F|} \geq \omega\}} \bigwedge_{f \in E} (f_a \leftrightarrow f_b)$$

Axiom System

$$\begin{array}{l} \Box N_{ab} \leftrightarrow N_{ab} \vee \text{sim}_{ab}^\omega \\ \Box f_a \leftrightarrow f_a \\ \Box(\varphi \wedge \psi) \leftrightarrow \Box\varphi \wedge \Box\psi \\ \Box\neg\varphi \leftrightarrow \neg\Box\varphi \end{array} \quad \begin{array}{l} 1\Box \\ 2\Box \\ 3\Box \\ 4\Box \end{array}$$

$$\begin{array}{l} \Box N_{ab} \leftrightarrow \text{sim}_{ab}^\omega \\ \Box f_a \leftrightarrow f_a \\ \Box(\varphi \wedge \psi) \leftrightarrow \Box\varphi \wedge \Box\psi \\ \Box\neg\varphi \leftrightarrow \neg\Box\varphi \end{array} \quad \begin{array}{l} 1\Box \\ 2\Box \\ 3\Box \\ 4\Box \end{array}$$

$$\begin{array}{l} \Delta N_{ab} \leftrightarrow N_{ab} \\ \Delta f_a \leftrightarrow f_a \vee f_{N(a)}^\tau \\ \Delta(\varphi \wedge \psi) \leftrightarrow \Delta\varphi \wedge \Delta\psi \\ \Delta\neg\varphi \leftrightarrow \neg\Delta\varphi \end{array} \quad \begin{array}{l} 1\Delta \\ 2\Delta \\ 3\Delta \\ 4\Delta \end{array}$$

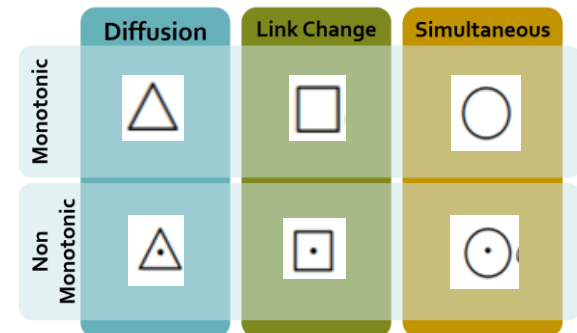
$$\begin{array}{l} \Delta N_{ab} \leftrightarrow N_{ab} \\ \Delta f_a \leftrightarrow (f_a \wedge \neg \bigvee_{b \in A} N_{ba}) \vee f_{N(a)}^\tau \\ \Delta(\varphi \wedge \psi) \leftrightarrow \Delta\varphi \wedge \Delta\psi \\ \Delta\neg\varphi \leftrightarrow \neg\Delta\varphi \end{array} \quad \begin{array}{l} 1\Delta \\ 2\Delta \\ 3\Delta \\ 4\Delta \end{array}$$

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If $\varphi_1 \leftrightarrow \varphi_2$, infer that $\varphi \leftrightarrow \varphi[\varphi_1/\varphi_2]$, where $\varphi[\varphi_1/\varphi_2]$ is a formula obtained by replacing one or more occurrences of φ_1 with φ_2 Subs.

If $\varphi_1 \rightarrow \varphi_2$ and φ_1 , infer that φ_2 MP

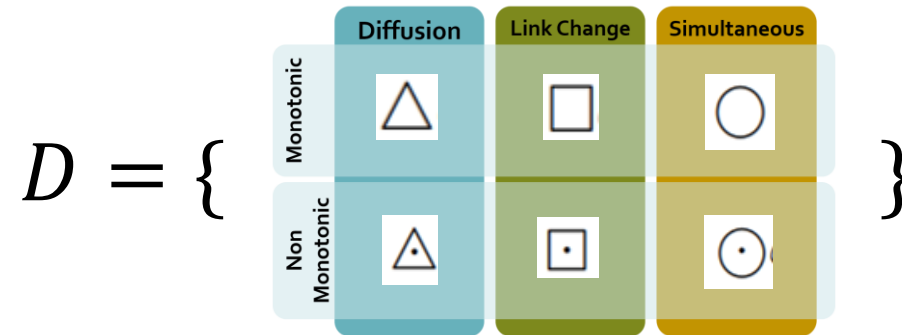


Comparing Social Network Dynamics

2. Comparing dynamics via replaceability

2.1 General irreplaceability result

Replaceability



Sequences of operators

Fix a subset $O \subseteq D$:

- S_O contains **all non-empty finite sequences** induced by the operators in O .

Replaceability

Equivalence between sequences

s_1, s_2 are equivalent iff $Ms_1 = Ms_2$

Replaceability

Equivalence between sequences

s_1, s_2 are equivalent iff $Ms_1 = Ms_2$

Replaceability of sets of sequences

Fix two subset $O_1, O_2 \subseteq D$:

S_{O_1} is replaceable by S_{O_2} on M iff for each $s_1 \in S_{O_1}$ there is a sequence $s_2 \in S_{O_2}$ equivalent to it on M .

Irreplaceability

Irreplaceability of a sequence set

S_{O_1} is **irreplaceable** iff there is no $O_2 \subseteq D$ such that:

- $O_1 \not\subseteq O_2$
- S_{O_1} is replaceable by S_{O_2} over the class of all models.

Irreplaceability

General Irreplaceability

Fix non-empty $O \subseteq D$. Then, \mathcal{S}_O is irreplaceable.







For any set of operators, we might pick:

- there exists a sequence
- and a model to which I can apply it
- whose effects cannot be emulated using any sequences of other operators.

Irreplaceability: The proof

Fix an operator

General Irreplaceability

	Diffusion	Link Change	Simultaneous
Monotonic			
Non Monotonic			

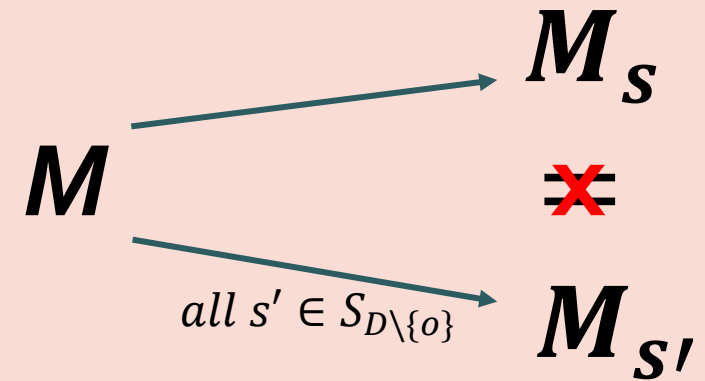
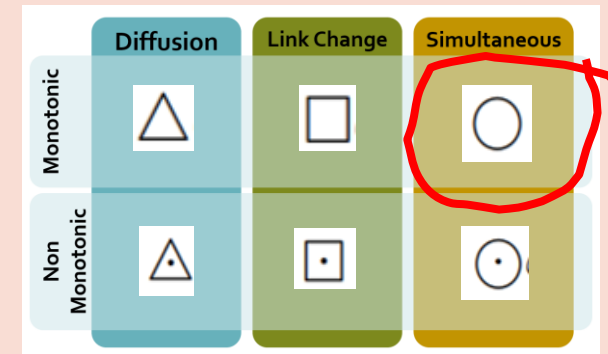
Irreplaceability: The proof

Fix an operator

Find a sequence s in $S_{\{o\}}$ such that:

s has no equivalent in $S_{D \setminus \{o\}}$ on some model M (M is a countermodel!)

General Irreplaceability



Irreplaceability: The proof

Fix an operator

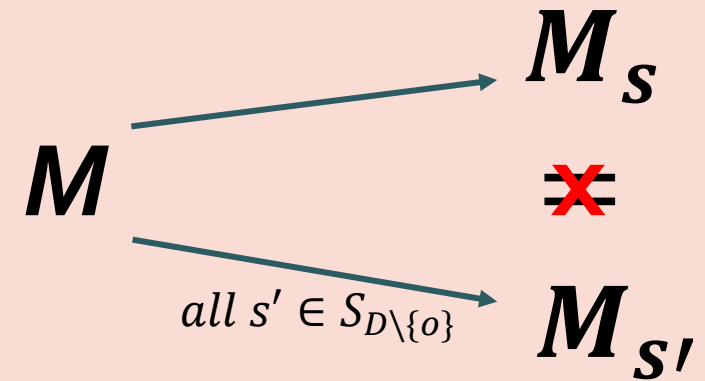
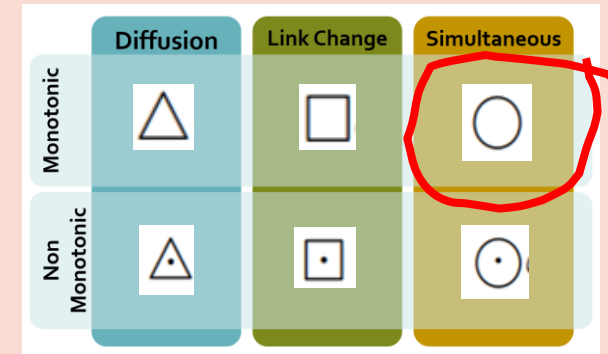
Find a sequence s in $S_{\{o\}}$ such that:

s has no equivalent in $S_{D \setminus \{o\}}$ on some model M (M is a countermodel!)

By subsets of $S_{D \setminus \{o\}}$:

Conclude irreplaceability $S_{\{o\}}$

General Irreplaceability



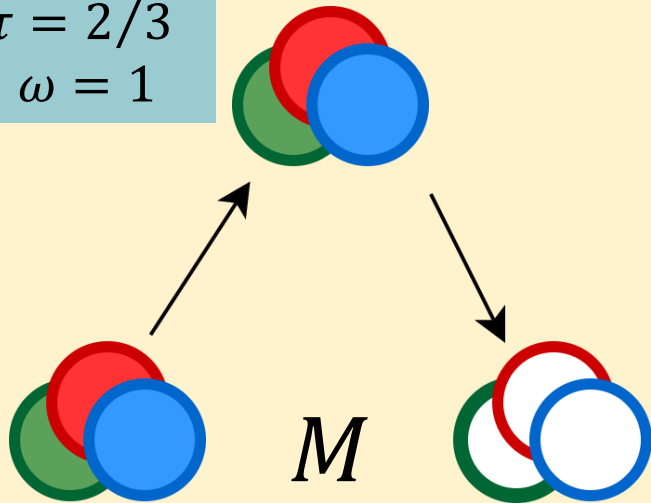
(Part of) The case of \bigcirc

(Irreplaceable) Sequence

\bigcirc

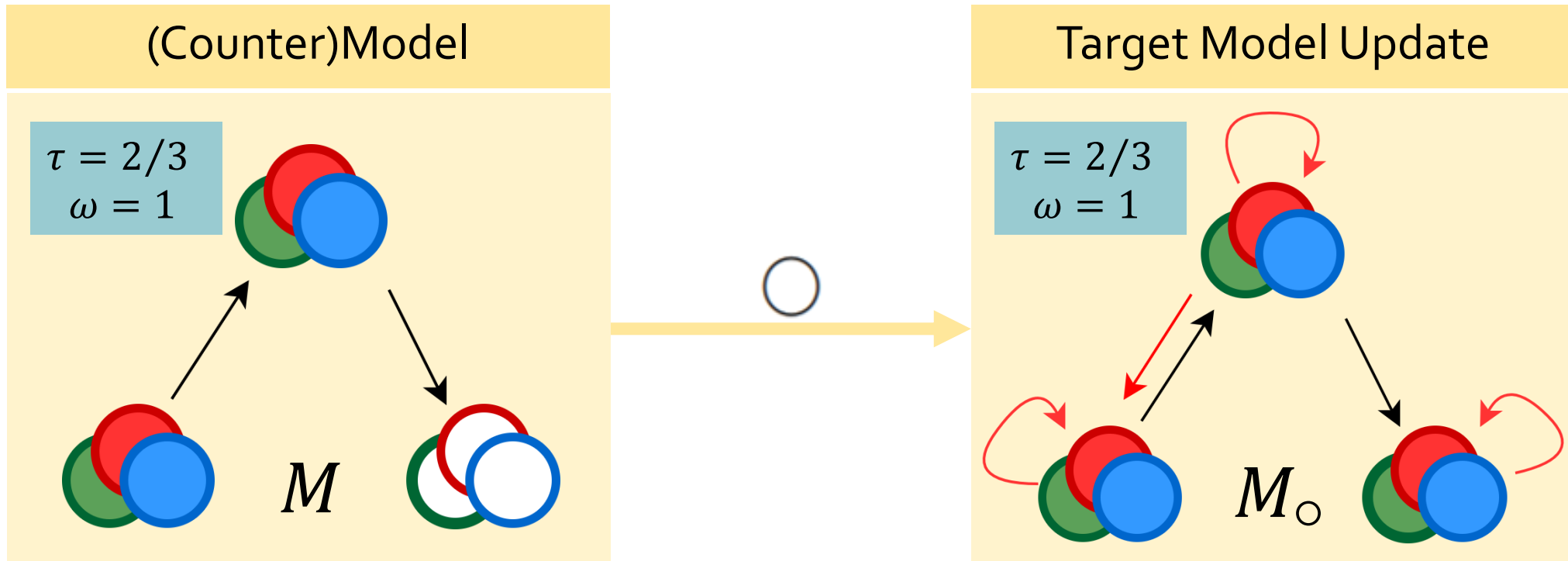
(Counter)Model

$$\tau = 2/3$$
$$\omega = 1$$



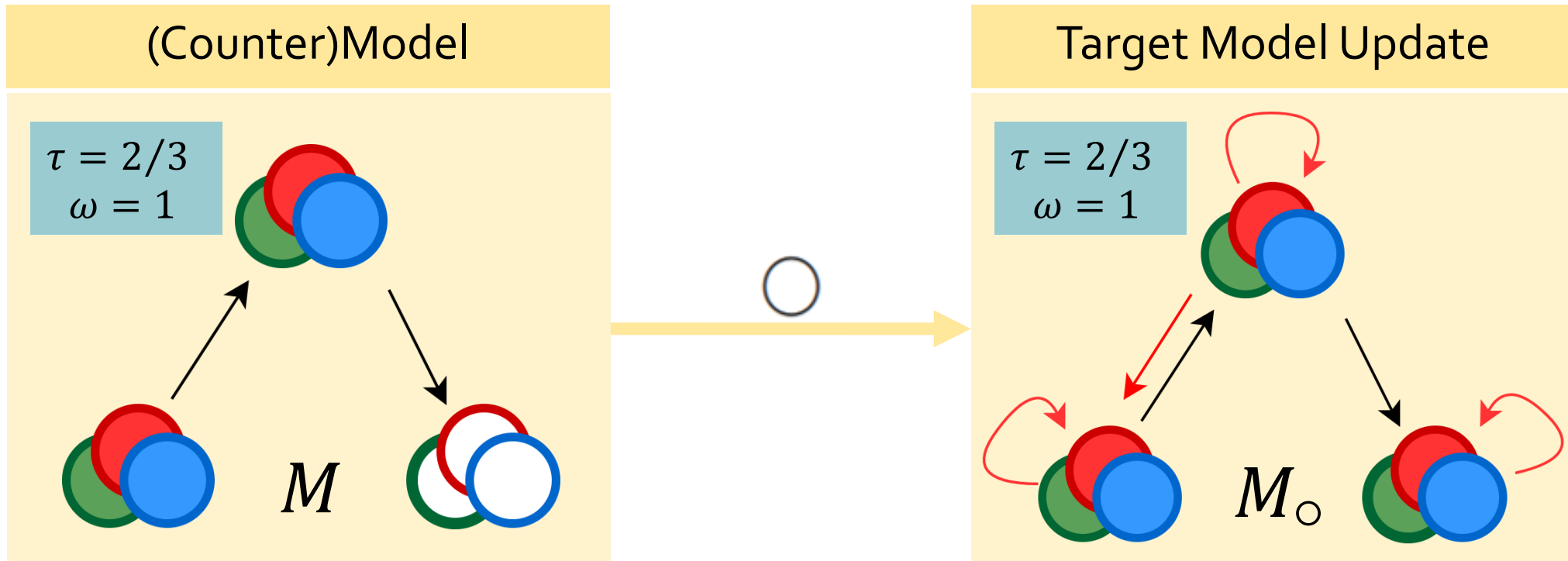
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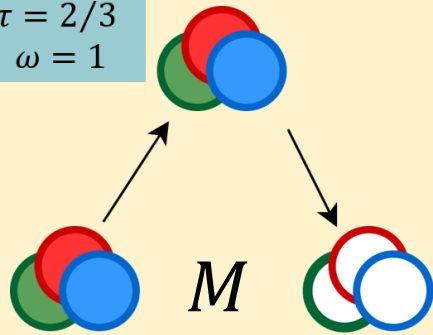


Can we obtain M_{\circ} from M using other operators in a sequence?

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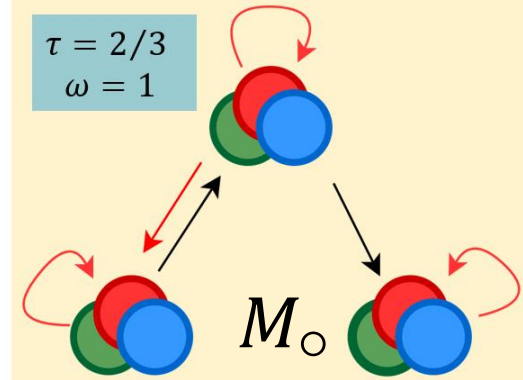
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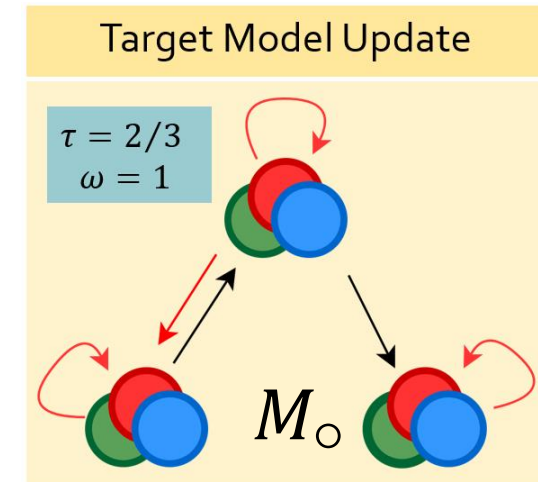
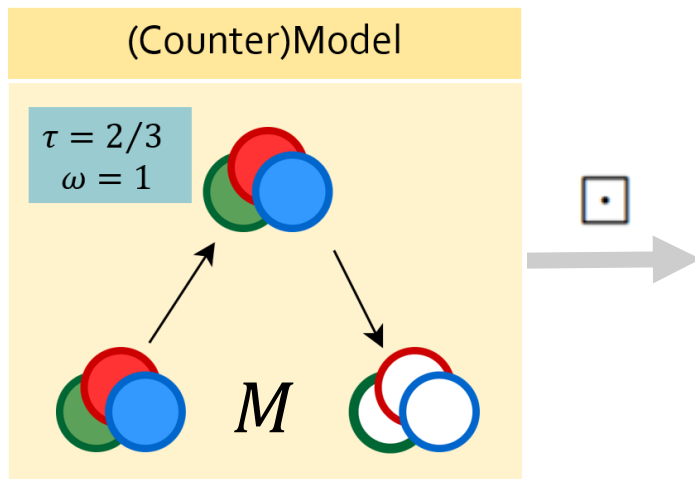
Target Model Update

$\tau = 2/3$
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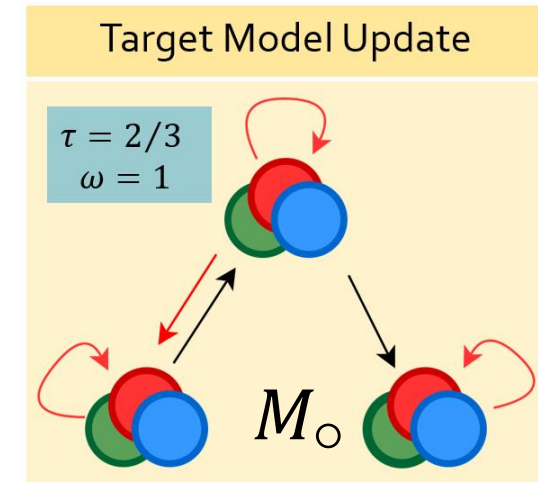
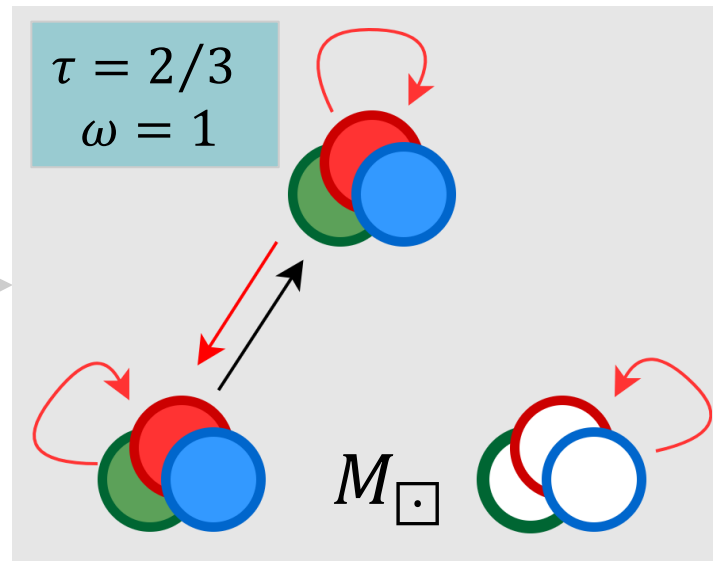
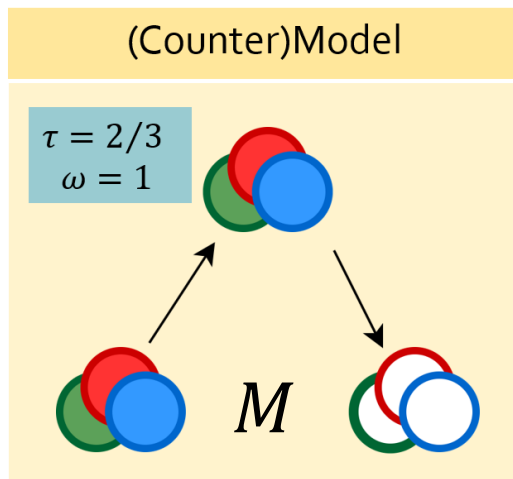
Can we obtain M_{\circ} from M using other operators in a sequence?

Consider a sequence that starts with \square .



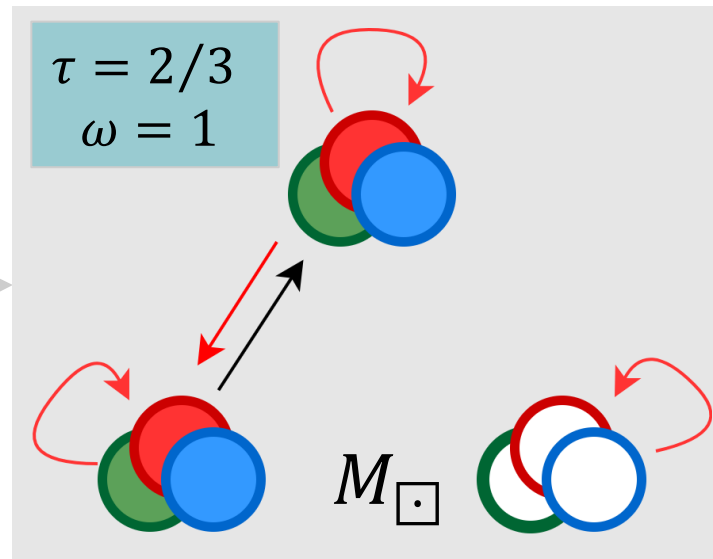
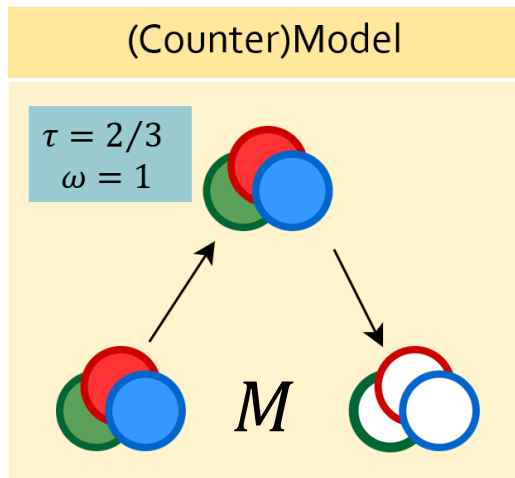
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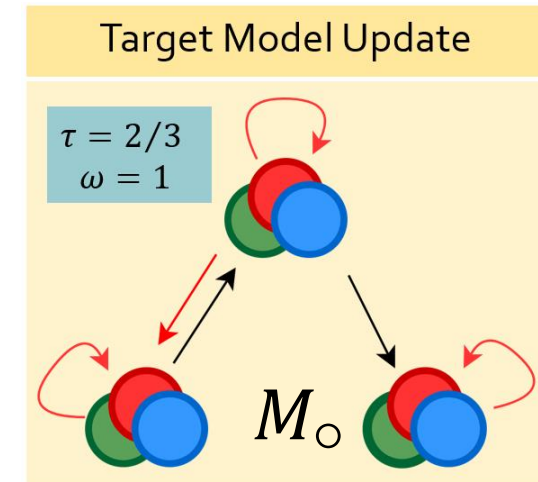


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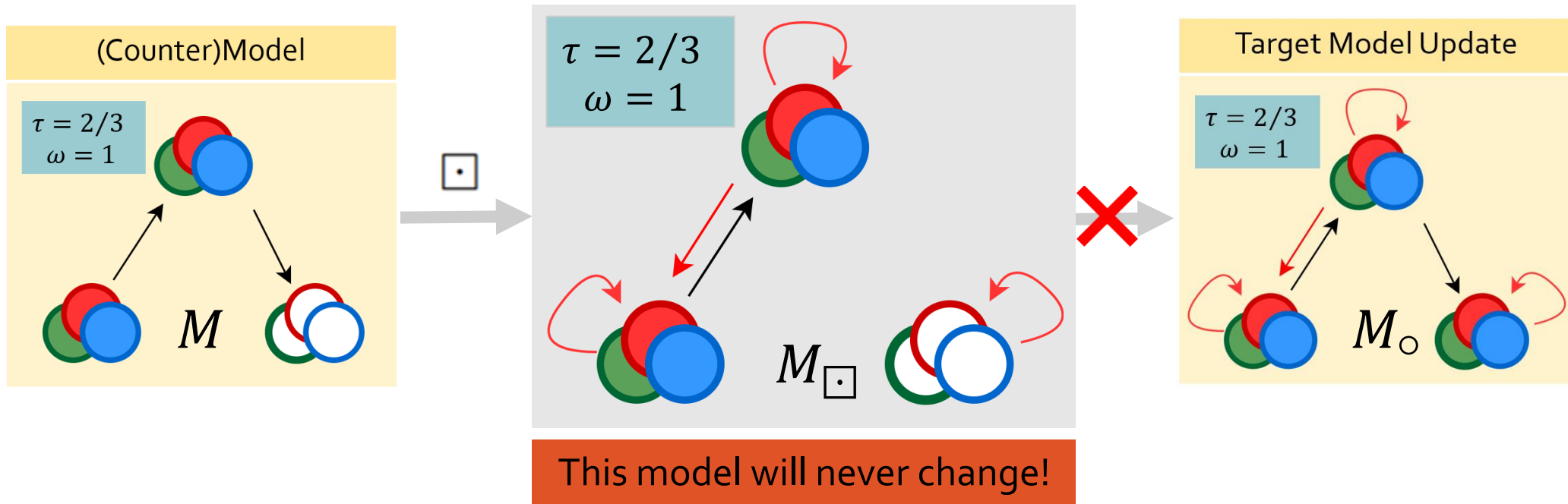


This model will never change!



Can we obtain M_{\circ} from M using other operators in a sequence?

Consider a sequence that starts with \square .



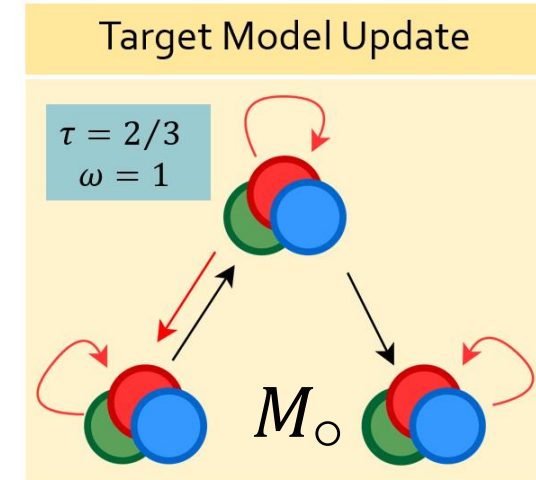
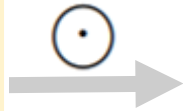
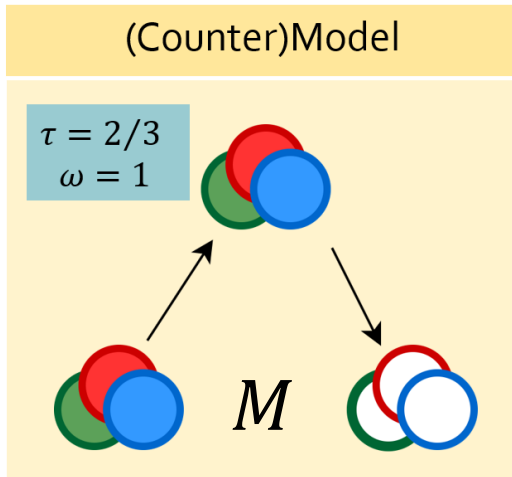
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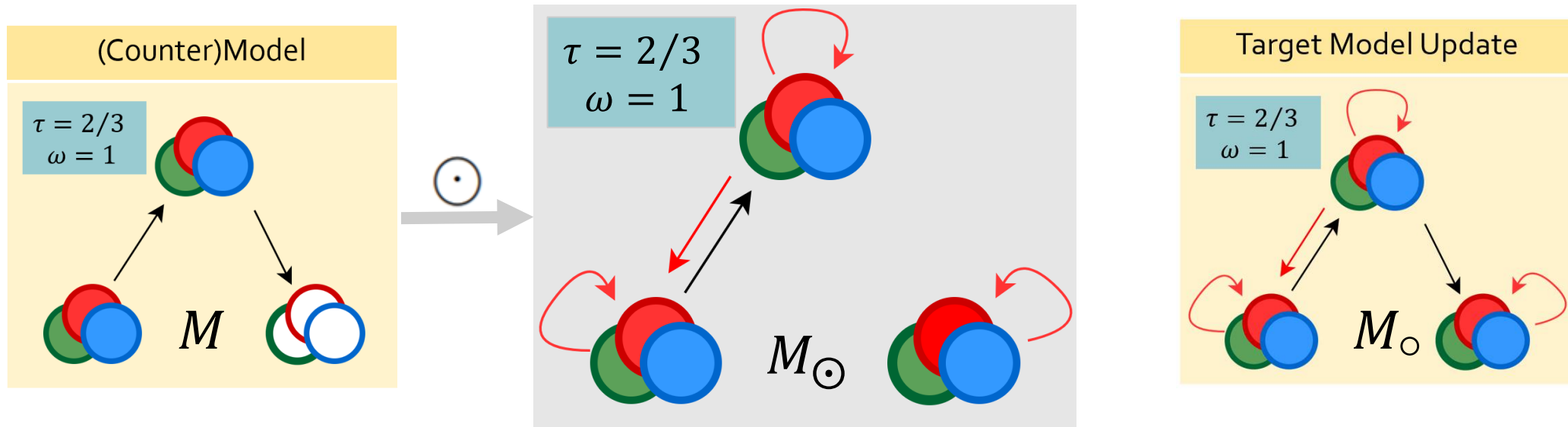
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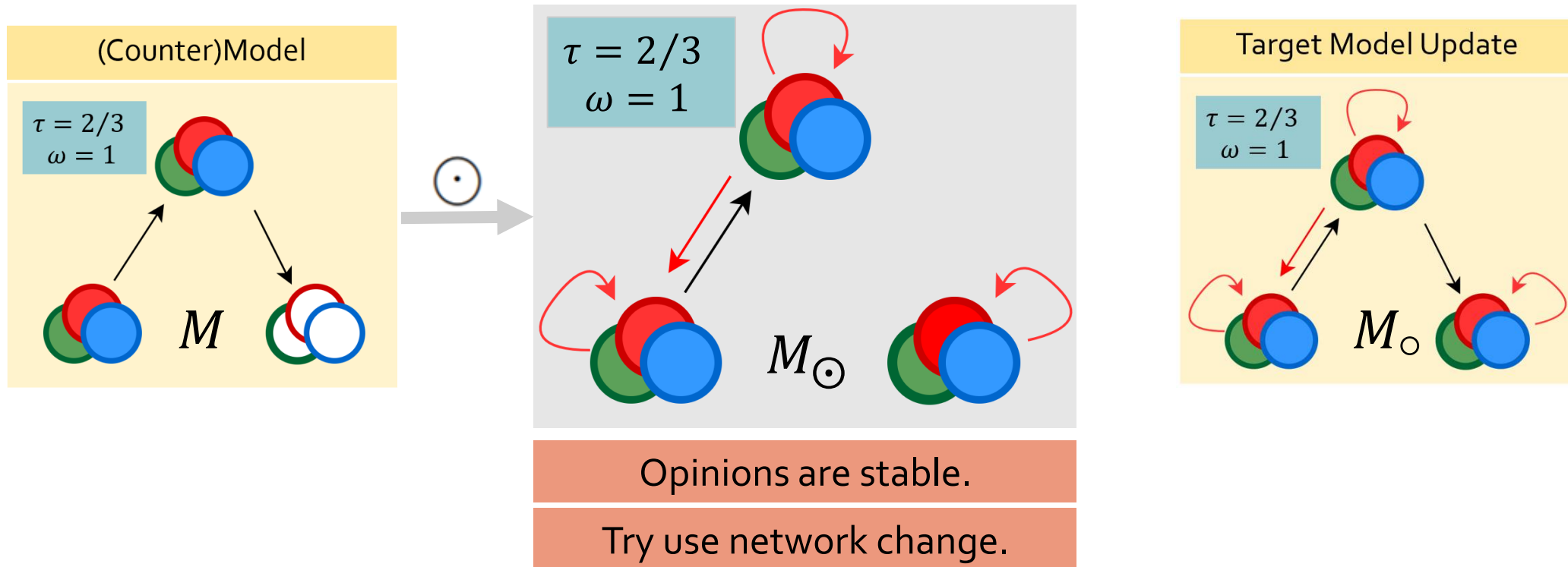
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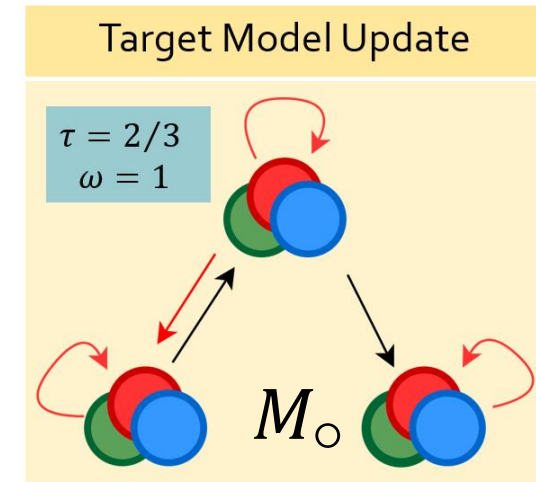
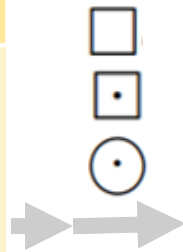
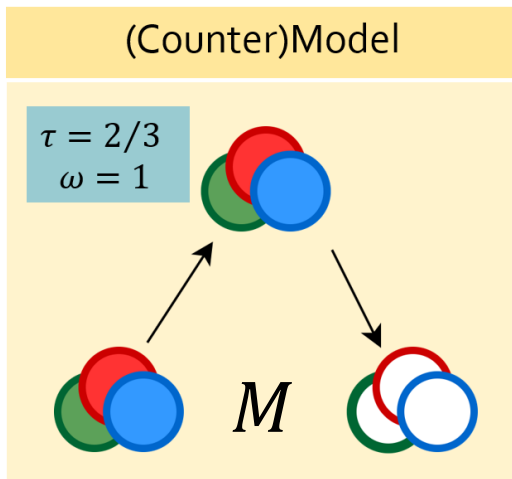
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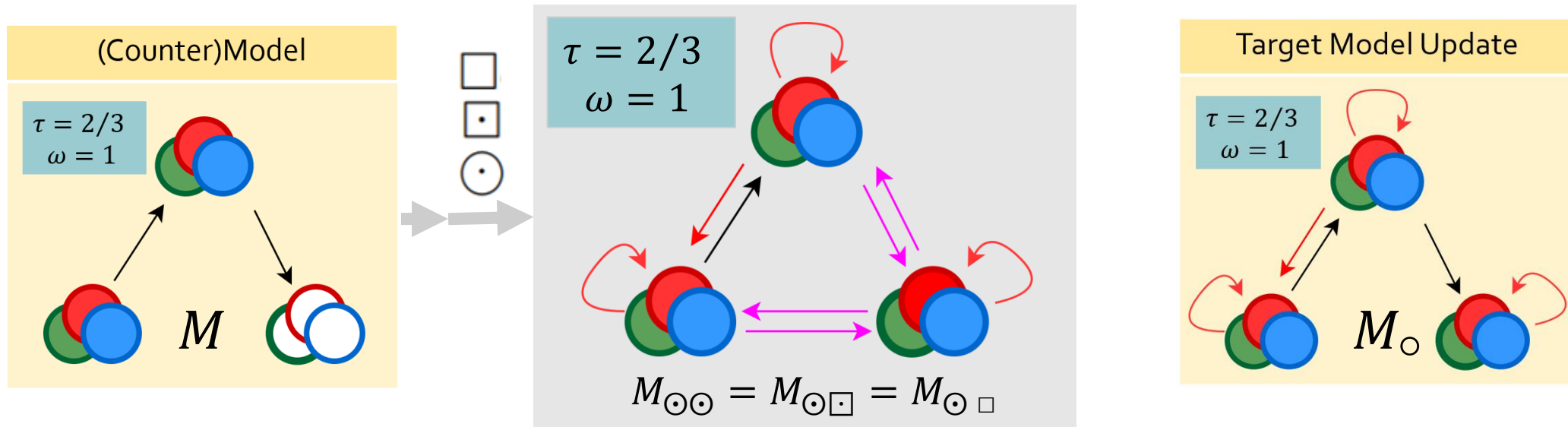
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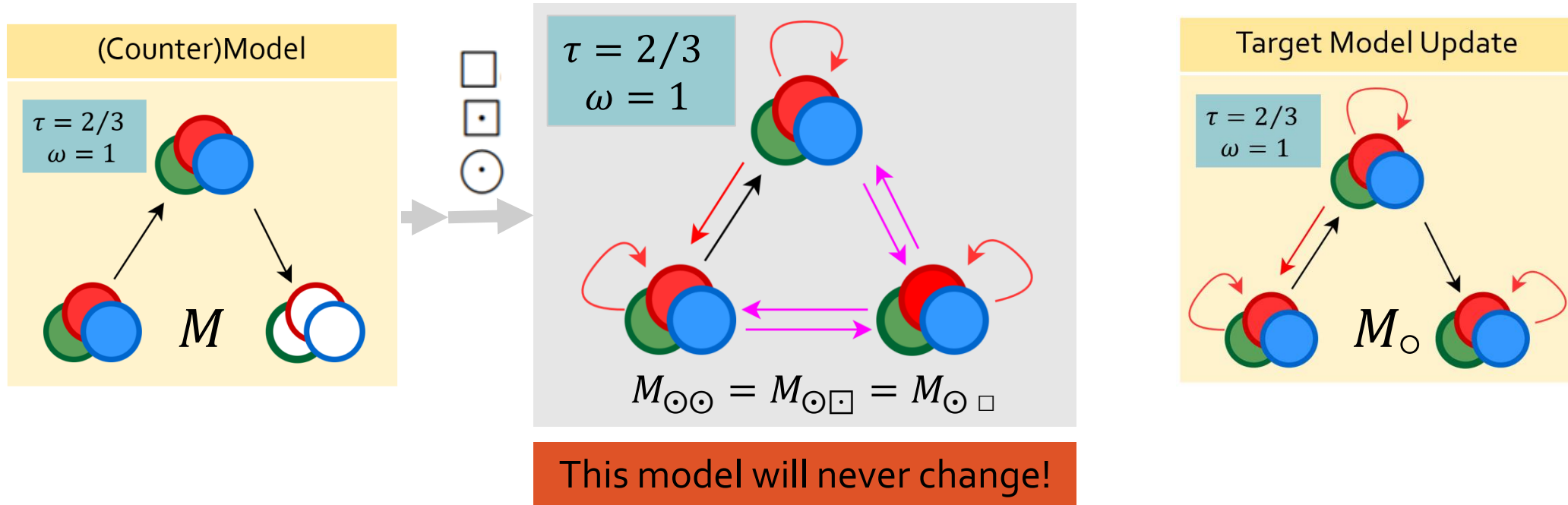
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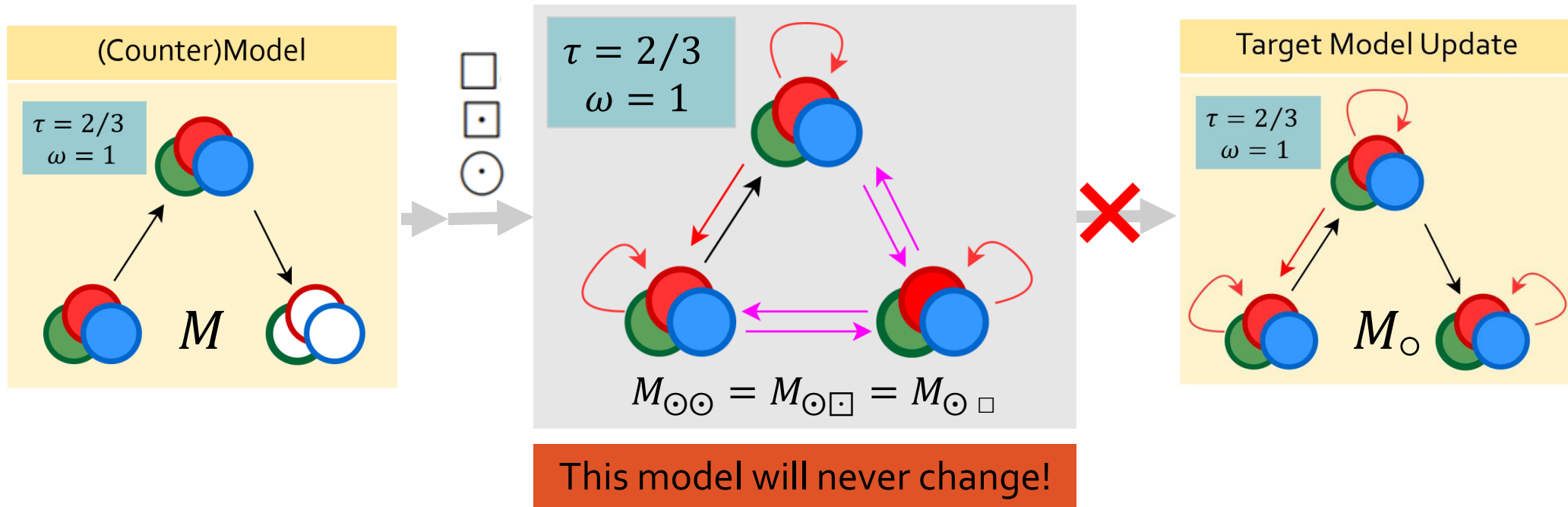
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No sequence in $S_{D \setminus \{o\}}$ can replace \circ on M .

Can we obtain M_{\circ} from M using other operators in a sequence?

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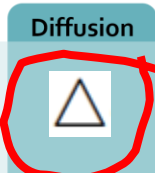

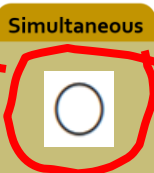


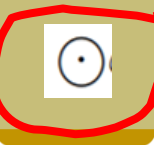
No sequence starting with \odot can reach M_{\circ} from M .

...

No sequence in $S_{D \setminus \{O\}}$ can replace O on M .

Do this for all operators in D .

General Irreplaceability

	Diffusion	Link Change	Simultaneous
Monotonic			
Non Monotonic			

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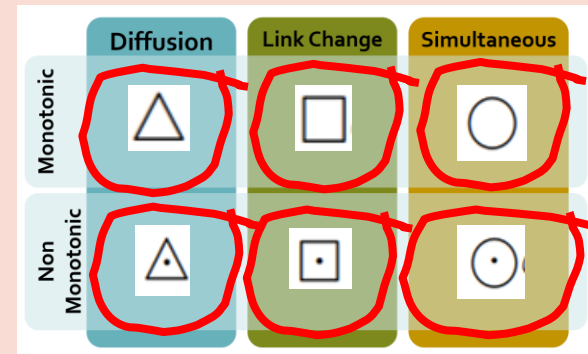
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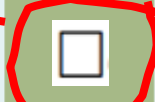




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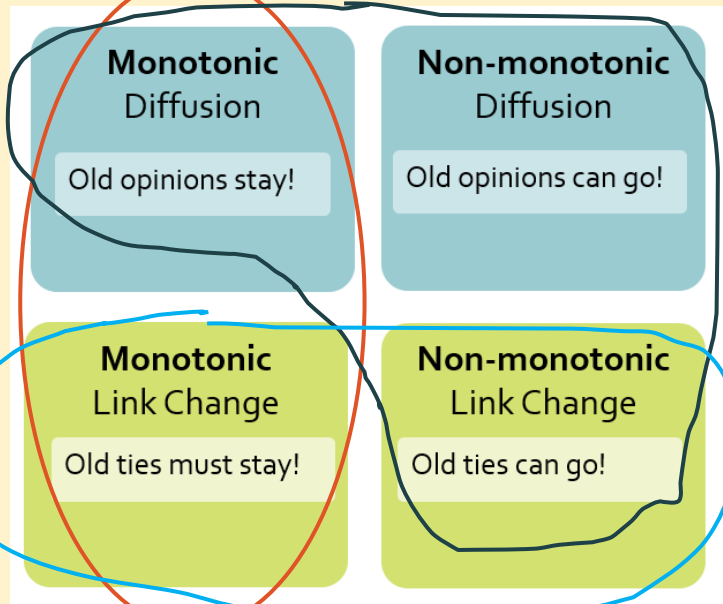
General Irreplaceability

	Diffusion	Link Change	Simultaneous
Monotonic			
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Comparing Social Network Dynamics

Model Analysis



Q Do different sets capture different dynamics?

Q Can we reduce sets of operations to others?

Comparing Social Network Dynamics

Q Can different sets capture different dynamics?

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Comparing Social Network Dynamics

Q Can different sets capture different dynamics?

In general, yes.

Q Can we reduce sets of operations to others?

Not always.

General Irreplaceability

Fix non-empty $O \subseteq D$. Then, \mathcal{S}_O is irreplaceable.

Comparing Social Network Dynamics

Q Can different sets capture different dynamics?

In general, yes.

Q Can we reduce sets of operations to others?

Not always.

Q Can you sometimes replace a sequence set? When?

General Irreplaceability

Fix non-empty $O \subseteq D$. Then, \mathcal{S}_O is irreplaceable.

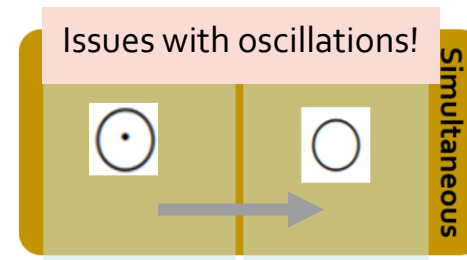
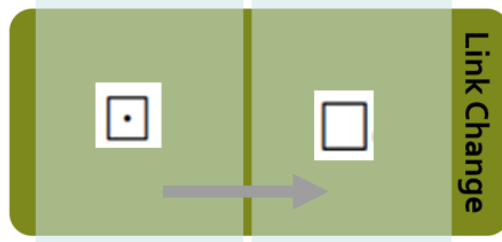
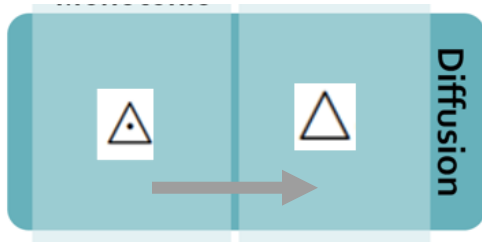
Comparing Social Network Dynamics

2. Comparing dynamics via replaceability

2.2 Replaceability on special classes of models

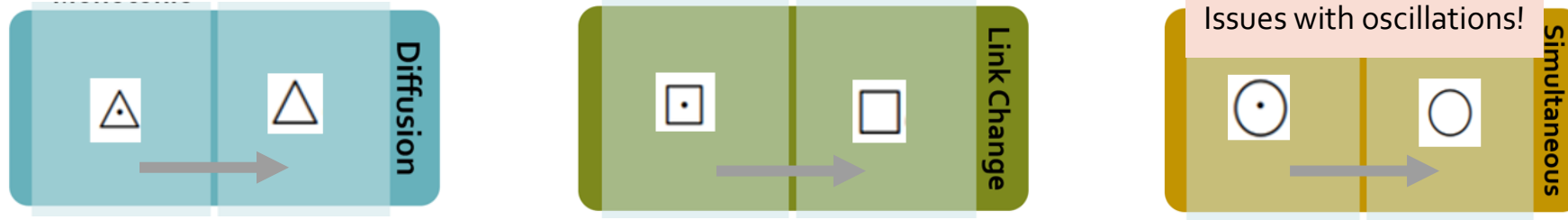
Replaceability on special model classes

1. Replaceability of non-monotonic changes by the corresponding monotonic changes.

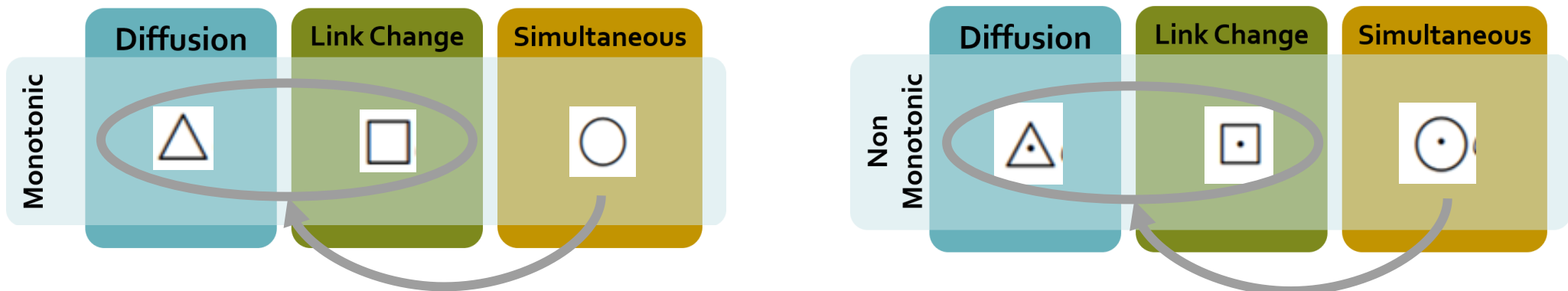


Replaceability on special model classes

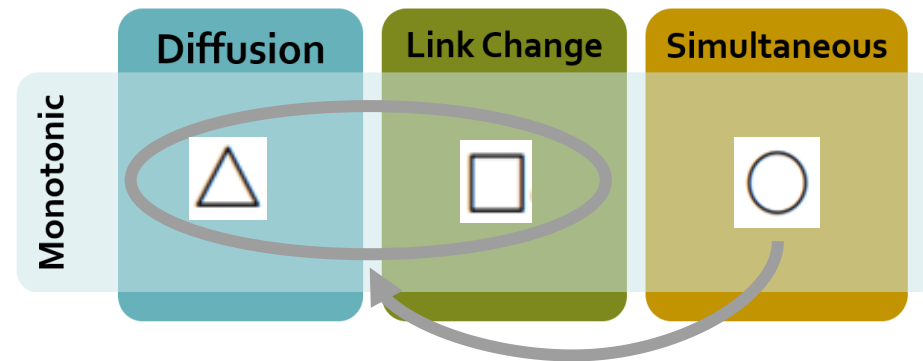
1. Replaceability of non-monotonic changes by the corresponding monotonic changes.



2. Replaceability of simultaneous changes by the corresponding non-simultaneous changes.



Replaceability on special model classes



Replacing $S_{\{O\}}$ (a sufficient condition)

1. **Characterisation** of the class of models where the sequence O is replaceable.

2. **Sufficient condition** for the replaceability of $S_{\{O\}}$.

Replacing $S_{\{O\}}$

1. Characterisation of the class of models where the sequence O is replaceable.

Sequences that are equivalent to O on special classes of models:

Replacing $S_{\{O\}}$

1. Characterisation of the class of models where the sequence O is replaceable.

Sequences that are equivalent to O on special classes of models:

If **the network is stable**, simultaneous = diffusion. ($O \equiv \Delta$)

Replacing $S_{\{O\}}$

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If **the network is stable**, simultaneous = diffusion. ($O \equiv \Delta$)

O is equivalent to Δ iff $M \models \bigwedge_{a,b \in A} (N_{ab} \vee \neg sim_{ab}^{\omega})$

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Replacing $S_{\{O\}}$

1. Characterisation of the class of models where the sequence O is replaceable.

Sequences that are equivalent to O on special classes of models:



Replacing $S_{\{\circ\}}$

1. Characterisation of the class of models where the sequence \circ is replaceable.

Sequences that are equivalent to \circ on special classes of models:



If a diffusion step does not change who is similar to whom:

simultaneous = diffusion \simeq network change ($\circ \equiv \Delta \square$).

\circ is equivalent to $\Delta \square$ iff $M \models \bigwedge_{a,b \in A} (\neg N_{ab} \rightarrow (sim_{ab}^{\omega} \leftrightarrow \Delta sim_{ab}^{\omega}))$

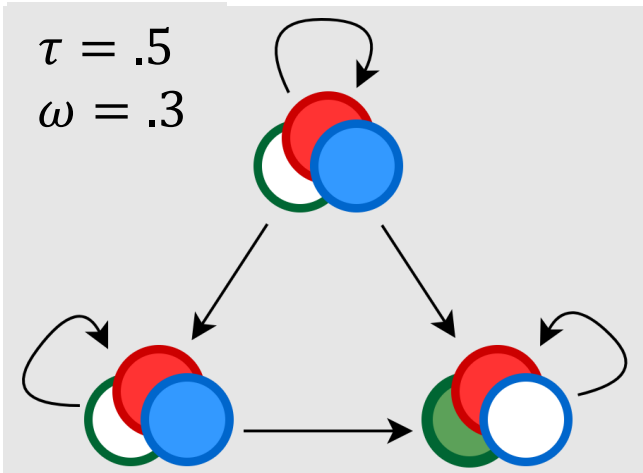
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If a diffusion step does not change who is similar to whom, simultaneous = diffusion \approx network.



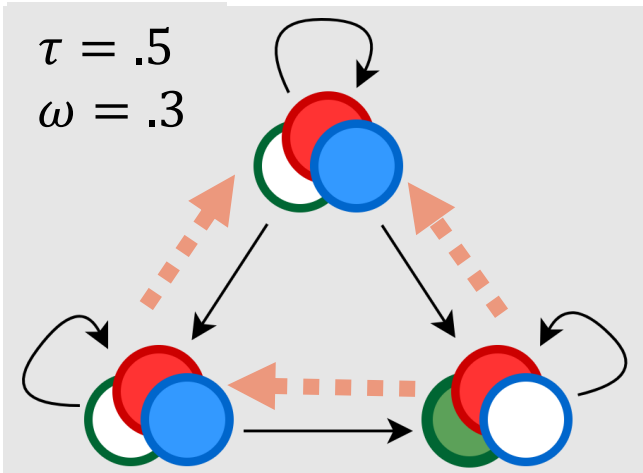
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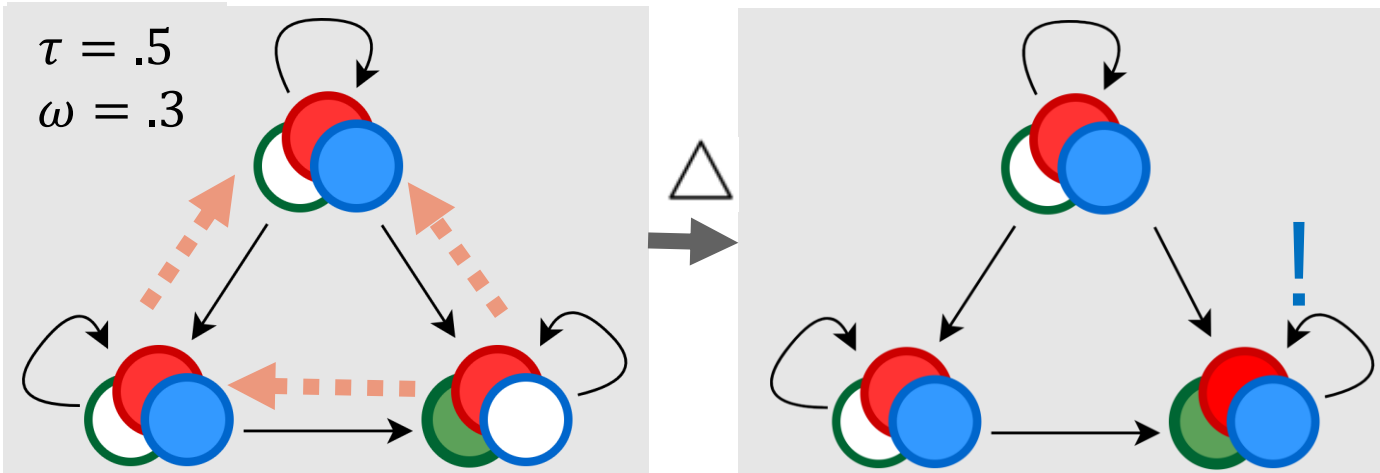
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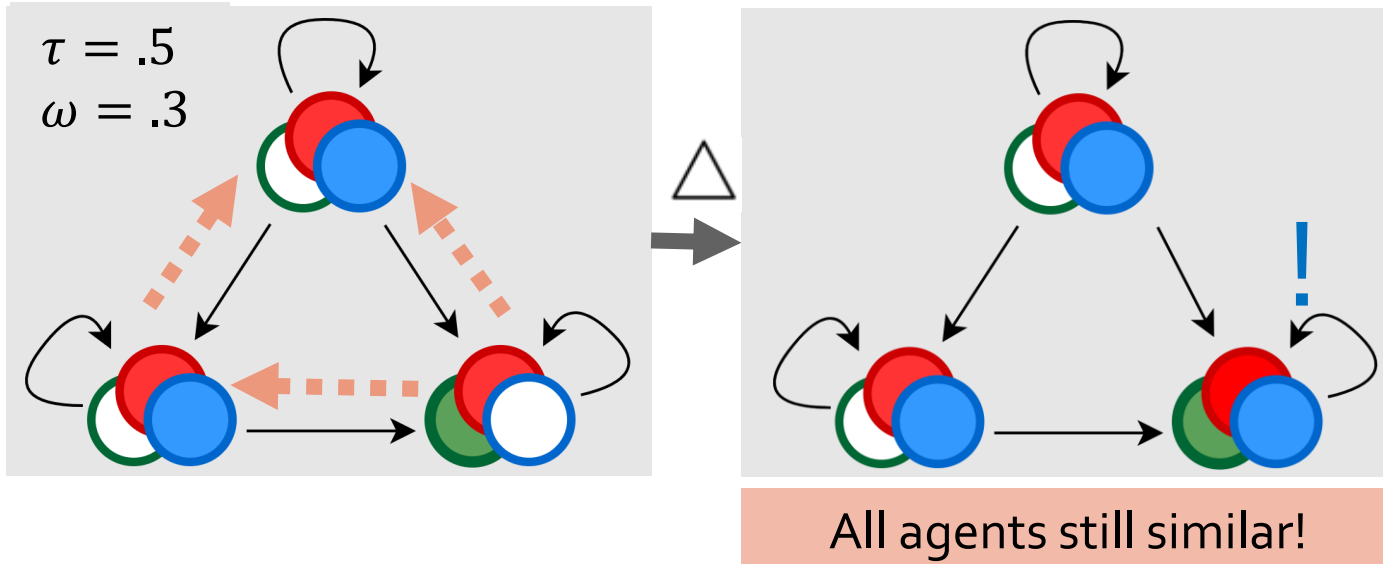
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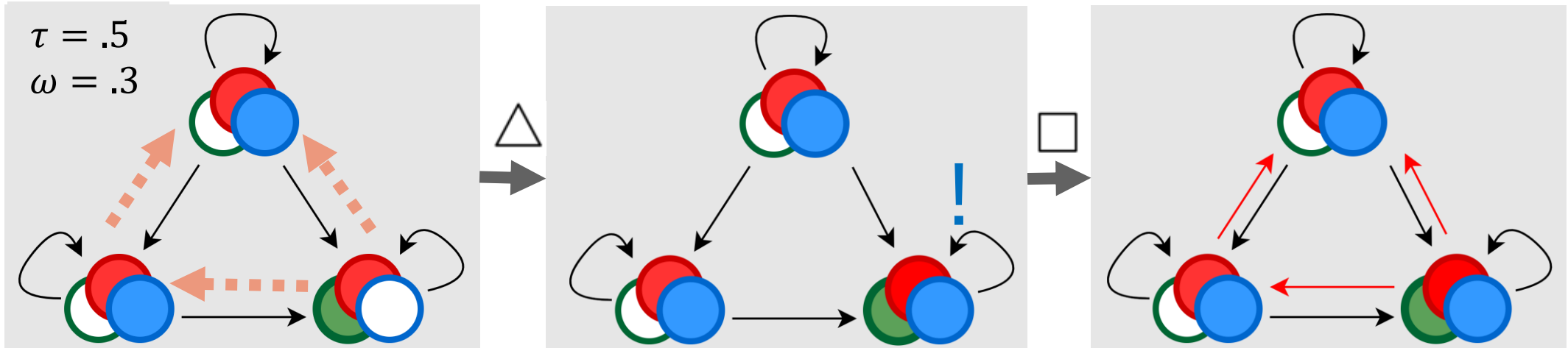
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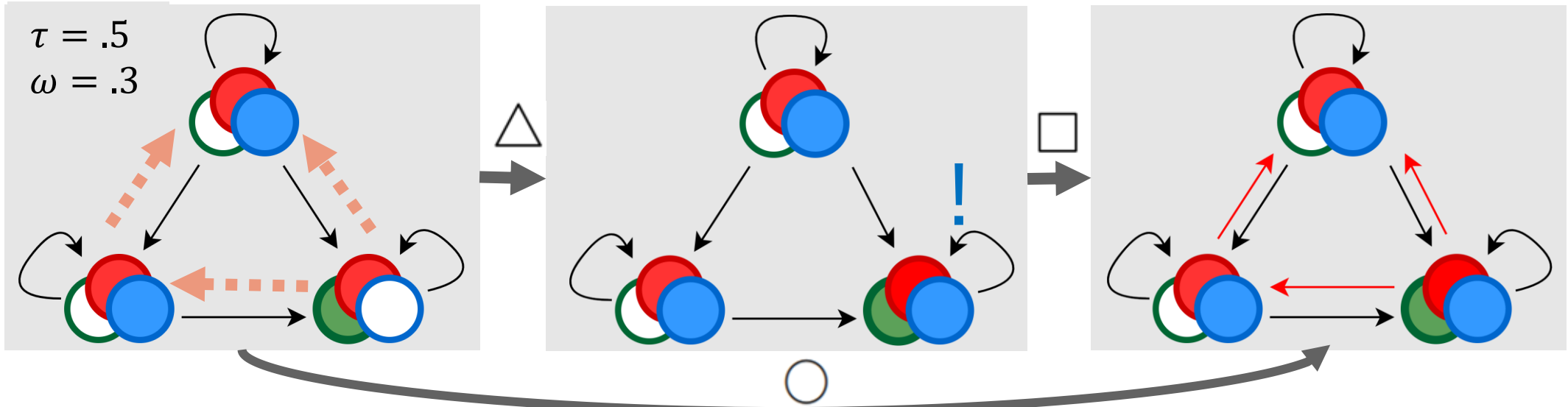
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If new links do not prevent one from later adopting features they would have adopted had those links not existed:

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O is equivalent to $\square\Delta^n$ iff $M \models \bigwedge_{a \in A} \bigwedge_{f \in F} (\neg f_a \rightarrow (f_{N(a)}^\tau \leftrightarrow \bigvee_{0 \leq i \leq n-1} \square\Delta^i f_{N(a)}^\tau))$

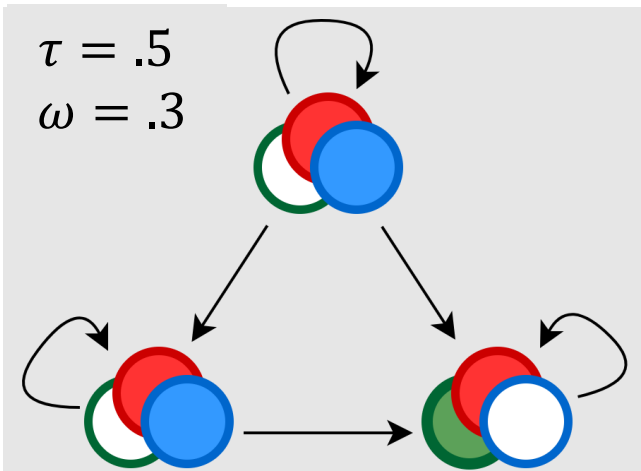
Replacing $S_{\{O\}}$

1. Characterisation of the class of models where the sequence O is replaceable.

Sequences that are equivalent to O on special classes of models:



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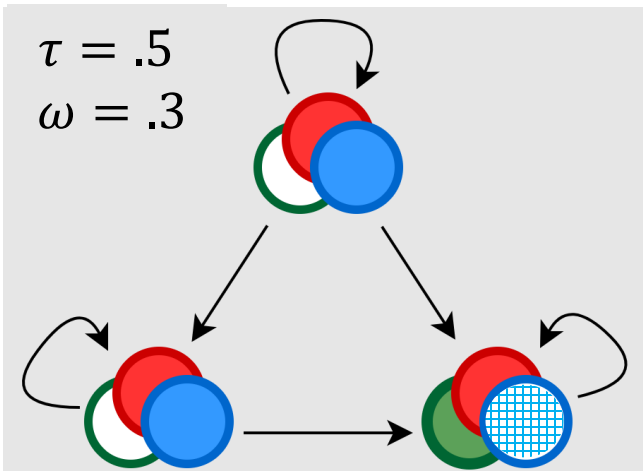
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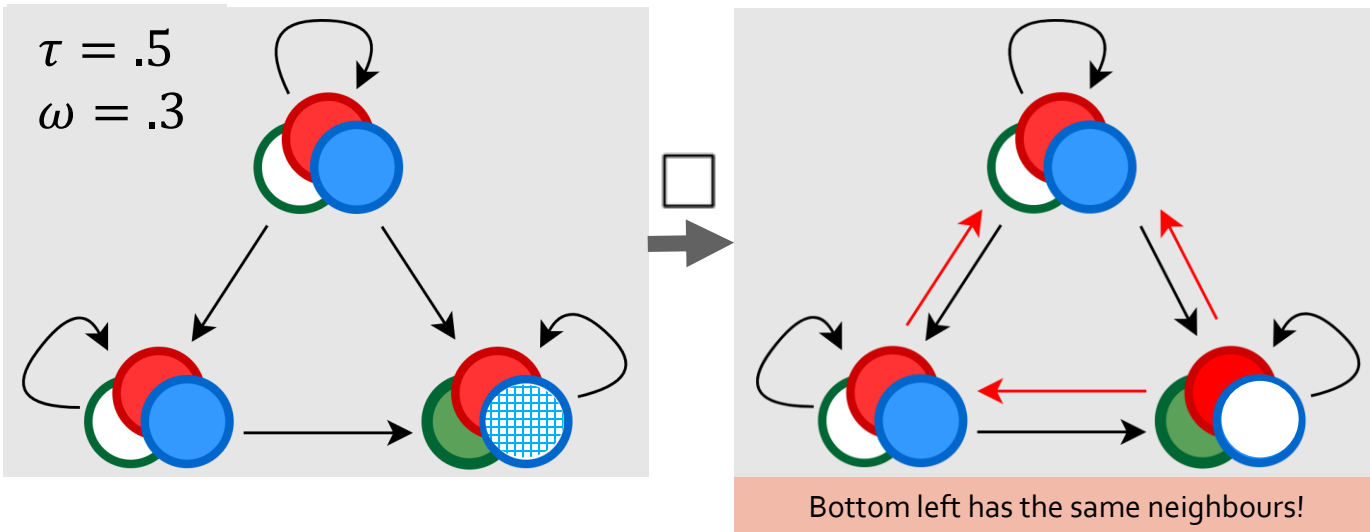
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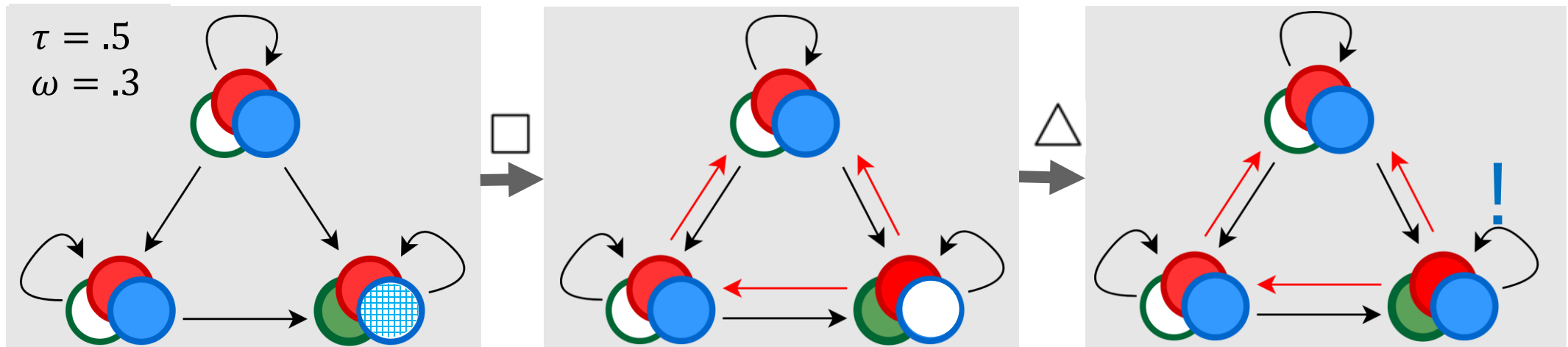
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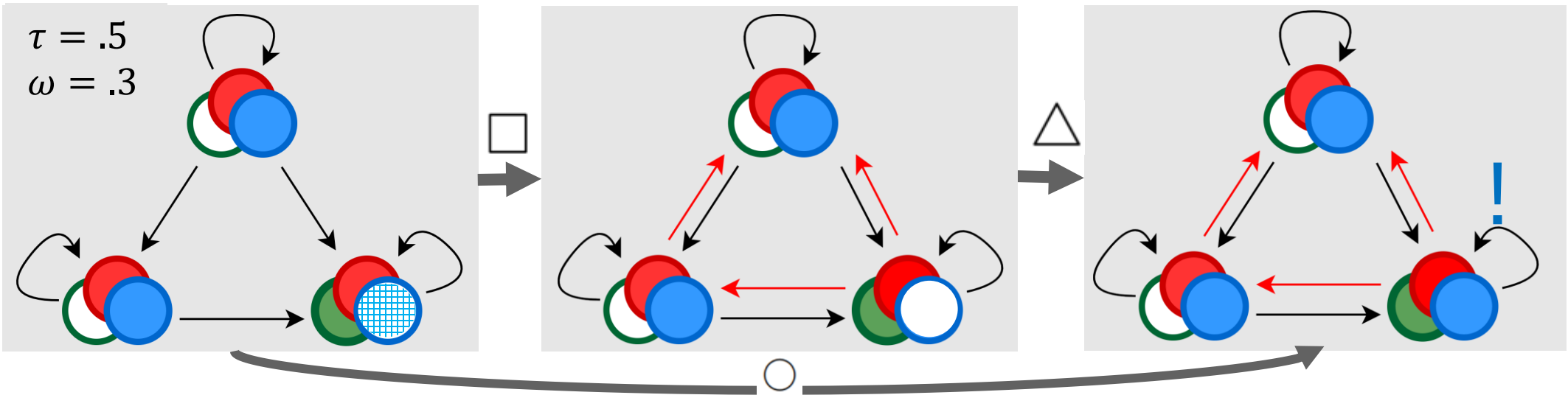
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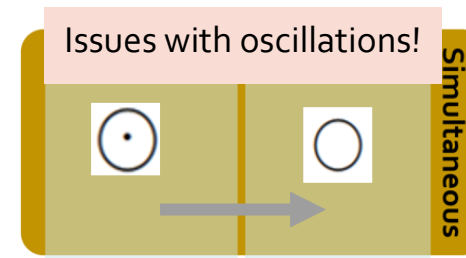
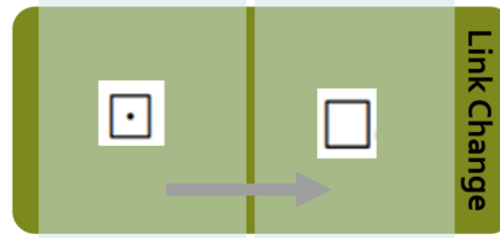
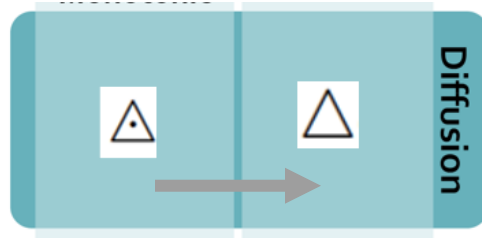
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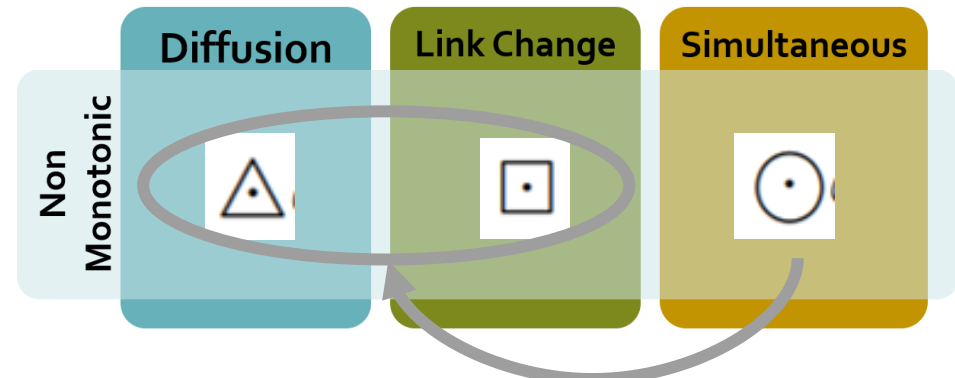
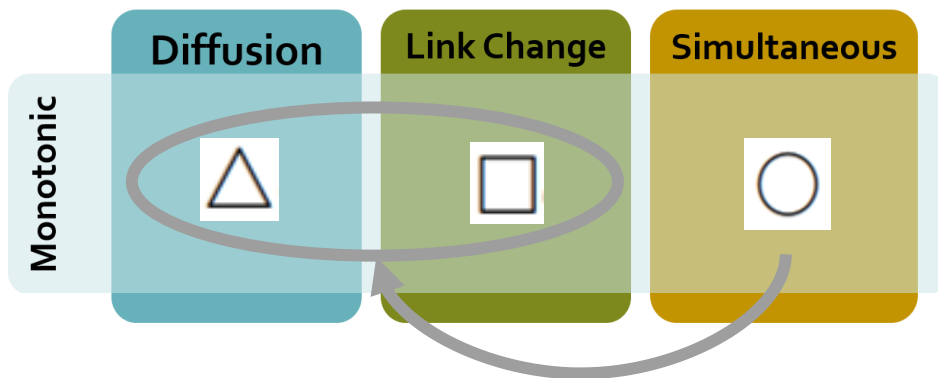
Obtained by requiring that O be replaceable after every update.

Replaceability on special model classes

1. Replaceability of non-monotonic changes by the corresponding monotonic changes.



2. Replaceability of simultaneous changes by the corresponding non-simultaneous changes.



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2.2 Replaceability on special classes of models

Q	Can you sometimes replace a sequence set? When?	Focus on simultaneous changes.
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Comparing Social Network Dynamics: **Further Work**

Further Work

How frequently are operations replaceable?

Further Work

What about more complex type of updates?

Further Work

What happens if we would add anti-monotonic updates?

Further Work

What social configurations can be reached by different types of updates?

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Image from <https://pixabay.com/vectors/social-media-connections-networking-3846597/>



university of
 groningen

Comparing Social Network Dynamics

Edoardo Baccini¹ joint work with Zoé Christoff¹ and Rineke Verbrugge¹

¹Bernoulli Institute for Mathematics, Computer Science and Artificial Intelligence, University of Groningen

Contact: e.baccini@rug.nl